

TENNESSEE™

HEALTH & BEAUTY PROJECT

Optimal Health & Beauty for All

Contact: NNHWE
Tel: 615-829-8207
Email: info@nnhwe.com

FOR IMMEDIATE RELEASE

FUNDRAISER AND LAUNCH OF THE TENNESSEE HEALTH AND BEAUTY PROJECT

The Tennessee Health and Beauty Project will launch its 2013 series of events commencing on Sunday, September 8th with a fundraiser and launch ceremony. The Tennessee Health and Beauty Project is an effort to promote “Optimal Health and Beauty for All”. Invitations are extended to members of the business and residential community of Tennessee including local business owners, corporations, non-profits, faith-based, human service organizations, and local government; as well as health and beauty professionals.

The Tennessee Health & Beauty Project will launch with an afternoon of entertainment, food, socialization, fundraising, special announcements and a little “shoulder rubbing” with members of the health, beauty, business and local government circles in Tennessee. The second event will be a concert on Saturday October 5th and will provide celebrity and special guest entertainment. This will be followed by a beauty and health expo on Sunday, October 6th. The expo promises a time well spent with activities like “Hoops for Health” basketball competition, “TENN Steps forward for Health” calorie burning walking and “Hands for Health” handball competition. Visitors can get involved with fitness defense class, Zumba demonstration, health screenings, hair and health education classes and much more.

The expo aims to be the primary platform to connect consumers to resources and service providers while encouraging support from everyone on a State level. The basketball, handball and walking competitions will be among businesses, corporations and local government offices while community members will compete in beauty and health oriented contests and demonstrations. Everyone is encouraged to engage in the activities to increase energy, enjoy the spirit of competition and ultimately enhance their experience of the project.

The Tennessee Health and Beauty Project believe in “Optimal Health and Beauty for All”. The following resources will be made available to Tennessee residents at the expo;

- Health Screenings
- Health Education
- Healthy Eating Education & Food Preparation Demonstrations
- Natural Lifestyle Education (Education on Hair, Products, Mind, Body & Spirit)
- Spirituality & Health
- Boot Camps & Exercise
- Zumba & Fitness Demonstrations

- Sports Competitions & Health challenges
- Adult Obesity Resources
- Children Obesity Resources
- Access to information from various local organizations
- Elderly Support

The spirit of social responsibility has been already evident in the above resources and the overall purpose of the project, but it doesn't stop there. Part of the proceeds go to benefit organizations that provide the following services;

- Healthy Food
- Wellness Education
- Adult & Childhood Obesity
- Infant & Childhood Health
- Health Organizations for Men, Women & Children
- Troubled Teens
- Mental Health Organizations

The Tennessee Health and Beauty Project will make health and beauty accessible to all by connecting the key players in the health and beauty industry to members of the community. It will be a win-win for all parties involved as they enjoy the launch, concert, and expo; and as they are provided with resources to help them achieve their goals

Make a difference. Your participation and support are encouraged. The call is on for Tennessee hospitals, foundations, doctors, clinics, nutritionists, organic food companies, wellness centers, personal trainers, spas, gyms, natural hair salons and natural product companies— you can participate in the fundraiser directly or remotely. Help us promote the theme of “Optimal Health and Beauty for All” and be rewarded a more health conscious community.

Call us at 615-829-8207 for partnerships, sponsorship, booths, advertising and general information. Tickets and information are available at www.nnhwe.com.



For more information about this topic, please call Qadar Royal Enterprises LLC at 877-212-6546 or email them at info@qadarroyal.com.