

For Immediate Release

News Feature Placement Service NewsUSA Gains International Recognition for Outstanding Achievement in Web Development

The Web Marketing Association honors NewsUSA.com with the coveted News and Public Relations Standard of Excellence Award as part of its 2009 WebAward Competition.

FALLS CHURCH, VA. (Nov. 5, 2009) — <http://www.newsusa.com> — NewsUSA, the nation's premier [news feature placement](#) service, has received a 2009 News and Public Relations Standard of Excellence WebAward for outstanding achievement in web development.

Since 1997, the annual international WebAward Competition, hosted by the Web Marketing Association, has honored talented individual and team efforts in outstanding website development. This year, the awards program recognized 96 industry categories, and winners represented more than 47 countries worldwide.

"The WebAward Competition is one of the most respected awards programs for web developers and marketers worldwide, and NewsUSA is proud to be distinguished with this award," says Rick Smith, founder and CEO of NewsUSA. "With NewsUSA.com, we are able to maximize news feature placement and media coverage for our clients to help them exceed their visibility goals."

With its vast network of media outlets, NewsUSA guarantees to deliver feature placements in newspapers and radio stations nationwide, putting businesses' names, product and messages in the news. In fact, client features have been placed more than 5 million times on the web, in print and on the radio – all without the high costs of traditional advertising.

"NewsUSA has made a firm commitment to our clients to expose their stories to as many potential customers as possible across the country," Smith says. "Now and well into the future, NewsUSA will maximize all available channels to reach even more media outlets for our content."

To discover more about NewsUSA and news feature placement, please visit <http://newsusa.com/>.

About NewsUSA

NewsUSA was founded in 1987 to offer a qualitative and cost-effective alternative to traditional media advertising campaigns. Today, NewsUSA is the nation's premier news feature placement service receiving millions of media impressions each day. NewsUSA has provided media placements to more than 3,000 clients in a variety of fields, including public relations, communications, nonprofit, government, health care, automotive, and health and beauty. Thanks to its long-standing relationships with more than 16,000 media outlets, NewsUSA has successfully delivered more than 5 million print and radio placements and billions of dollars of media ad space nationwide.