

## My Social Marketing Network CEO Attends Awesomeness Fest

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As competition in niche industries increases, a growing number of entrepreneurs are looking outside of their niche for inspiration and vision in order to gain advantage. In an effort to capture this market, a cadre of experiential events is popping up around the world.

Awesomeness Fest is one these unique events. This semi-annual experiential event seeks to bring together people who are driven to change the world – entrepreneurs, authors, technophiles, mavericks, artists and visionaries, alike in exotic locations

Awesomness Fest is as experiential as it sounds. It provides participants an opportunity to learn to maximize potential and opportunities via three themes: vision, mastery, and connections.

Patrick Eckstrom , Co-founder and CEO of My Social Marketing Network (My SMN), a fully integrated digital marketing firm based in San Diego, CA took part in the awesomeness this past weekend. During the event, Eckstrom spent time with such visionaries as acclaimed authors [Lisa Nichols](#), [Steve Olsher](#), [Summer McStravick](#), [Kamal Ravikant](#) and many more.

For Eckstrom, [Awesomness Fest](#) was a great opportunity to learn from other visionaries, entrepreneurs, and people with an extreme sense of drive. The festival focuses on allowing its participants to think and evaluate their roles in new and innovative ways.

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According to the website, the festival centers on achieving "...powerful training, profound mind shifts, groundbreaking ideas, deep connections, incredible adventures and unique opportunities to give back, so you can play an even bigger game and significantly expand your ability to accomplish bold things."

Only time will tell if the connections and lessons that participants are exposed to during these experiential events will take root in their everyday life. But based on the excitement that Eckstrom and other attendees we spoke with is any indication for future events, we have high hopes.

### About My SMN

[My SMN](#) prides itself on the ability to build and maintain connections while exploring new territory in the world of digital marketing. My SMN will be glad to have its fearless leader back to spread the profound teachings shared during the conference.

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