



FOR IMMEDIATE RELEASE

San Diego Web Development Company | New Year, New Website

Summary : NFY Interactive, Inc. is a full service interactive web development agency located in San Diego, CA. Since 1998, they have been providing online technology solutions to a variety of vertical markets throughout the nation. In 2015, NFY Interactive, Inc. launched a new website to highlight their core services and provide update information about the company.

January 15th, 2015 -- (San Diego, CA.) NFY Interactive, Inc. is proud to announce the launch of their latest website. The push was to mark the new 2015 year and to help expand some of the new services and areas of services that NFY Interactive, Inc. is offering moving forward. This new expansion includes the addition of Managed Services, a service often provided by NFY in the past - but often overlooked by many as the focus has seemingly been on web design and development.

"Our goal is to outline some of the different areas of expertise that our company can offer to new and existing clients." Stated Chris Fialkowski, President and CEO of NFY Interactive, Inc. "We are looking to build our business in 2015. We plan on doing this through the general marketing and channel development, but we found that many of our existing clients are not aware of the different services that our company offers."

After 15 years in business, NFY Interactive, Inc. is focused on improving the services that existing clients experience and to ensure that each task, project or milestone adds value. The company mantra, adopted 3 years ago "A Fresh Perspective" is something that we have stated over the past but we intend to put this into practice. "We are sure that clients will begin to notice a difference immediately", stated Chris Fialkowski. "We have been very fortunate to have amazing business relationships with our clients, some that date back over a decade."

This new model was not designed to cover mistakes, but instead to focus on never settling in an industry that can sometimes allow us to remain stagnant and stick with the status quo. Moving forward, NFY Interactive, Inc. will push on its of its services to help clients maximize the team that is available to them today.

NFY Interactive, Inc. is a full service interactive agency, with core services that cover: web design & development, online marketing, application development and managed services. If you would like to learn more about the services offered, please click here to learn more, or contact us today.

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