

Southall Travel is Giving Away Gifts and Holiday Discount Vouchers, Announces its Latest Contest Winner

Southall Travel is giving away holiday discount vouchers of £150 through its simple online contests. The company teamed up with several travel bloggers for holding such contests. The online contests are open to UK residents for participation.

London, 30 November 2015: [Southall Travel](#), the Middlesex based travel company, is hosting frequent online contests and offering trendy cameras and holiday discounts as prizes to winners. The company recently announced the winner of its latest online contest organised in partnership with a renowned travel blog run by British blogger couple, Sam and Zab.

London's Edward Holmes was chosen in a random pick as the winner and received the discount voucher of £150 for booking any holiday on Southall Travel's website www.southalltravel.co.uk.

The contest was open for UK residents over 18 years old for participation from 30th September to 28th October, 2015. Participants were asked to leave a comment in answer to a simple question asked by Sam Wood: "Culture, cuisine, glorious beaches, heritage sites and wildlife is on cards. Is there any other aspects or places that you think I should explore while I am in Sri Lanka?" The blog received several interesting entries in response, and Edward Holmes was declared the lucky winner through a random pick.

Jaymin Borkhatria, Sales Director of Southall Travel Group, said: "*We congratulate Mr. Edward Holmes and wish him all the best for his holiday. I am sure he will have a great experience booking his holiday with us. Our online contests have received wonderful response and a number of travellers have bagged these fabulous discount vouchers and redeemed them for holidays to their favourite destinations*".

Southall Travel's online contests are part of its elaborate outreach campaign that the company initiated some time back in order to connect with travellers. The company ran multiple such campaigns over the last year or so. In September 2014, the company collaborated with AOL Travel to give away an Olympus Tough TG-3 to a lucky website reader. Similarly, Southall Travel partnered with famous travel bloggers such as Cheryl Howard, Jayne Gorman, Becky Padmore and Laurence Norah to reward their blog followers/readers with trendy travel cameras, holiday vouchers etc.

Keeping in mind the wide reach of social media and the growing relevance of Internet marketing, especially in the travel domain, Southall Travel continues to develop its brand awareness through robust online campaigns along with its traditional advertising initiatives.

Besides, the company frequently sponsors several TV shows, music concerts, sports events as well as community events in order to reach out to its customers and to enhance its brand awareness.

Notes to Editors:

Based in Middlesex, UK, Southall Travel is a well known travel company which provides [worldwide flights](#) and holidays for business and leisure customers. The company has a wide range of flight, hotels and holiday products which includes but is not limited to budget solutions for leisure holidays, honeymoons, round the world itineraries, last-minute flights, etc. Southall Travel is a specialist in offering cost-effective holiday deals for top destinations across regions such as the

Indian Subcontinent, Middle East, Far East, Americas, Africa and Australia. The company is an ABTA member, holds IATA Accreditation and offers complete financial protection for flight inclusive holidays through its ATOL licence from the Civil Aviation Authority.

SOUTHALL TRAVEL LIMITED

Palmoak House, 19 South Road
Southall, Middlesex, UB1 1SU, England
Call: +44 020 8843 4444
Fax: +44 020 8813 8418
media@southalltravel.co.uk