



VETERAN AGENCIES EMBRACING TELE-TOWNHALL® TECHNOLOGY

John J. Pershing VA (Veteran Affairs) Medical Center the latest adopter of Outreach Tech for the Benefit of Veterans

(December 09, 2015) Washington, D.C. – Veterans Affairs (VA) Centers across the country are learning firsthand about the benefit of telephone town hall technology. Reaching out to over 22,000 veterans Tuesday evening, the John J. Pershing VA Medical Center of Poplar Bluff achieved unprecedented outreach during its first ever live Tele-Town Hall® event. 7,600 different veterans participated. The event concluded with approximately 700 veterans still on the line. Among those asked, 94% of Veterans were in favor of future Tele-Town Hall® events. “The success of the Ann Arbor VA Center tele-town hall event has given other VA Centers pause to reevaluate their outreach strategy, which enabled the John J. Pershing VA Center to produce a similar event with above average results,” stated Johnny Craig, Business Development & Account Manager at Tele-Town Hall®. For the last several months, Johnny Craig and his colleague Dave Clarke have been working with VA Centers across the country to help them implement Tele-Town Hall® events into their overall outreach plans. “This type of work is very rewarding, as we can immediately assess that Veterans are participating and learning firsthand about resources available to them,” said Craig.

Tele-Town Hall® is able to provide telephone town hall events to government agencies as a registered vendor for the Federal Government (via SAM, System for Award Management).



About Tele-Town Hall LLC®

Tele-Town Hall, LLC® is the inventor and the leading provider of telephone town hall events. Tele-Town Hall events are the culmination of our nearly two decades of planning and testing to create an unparalleled breakthrough in LIVE, person-to-person communications. We currently provide thousands of elected officials, political candidates, non-profit organizations, associations, and businesses with one of the most convenient and cost-effective means of mass personal communications.

Tele-Town Hall® has developed patented technology that allows users to connect live with thousands – and now millions of households – in a single Tele-Town Hall event through an interactive town hall meeting conducted over the telephone at the touch of a button. Audience members are invited to participate in an open discussion forum, pose questions LIVE to the Speaker, and respond in real-time to polling questions without having to leave the comfort of their own homes. For more information, visit www.teletownhall.com.

At Tele-Town Hall®, we are passionate about what we do, the people we affect, and the important issues of the day. We enjoy sharing our thoughts on our experiences in order to provide insights into how our system works along with the different industries we interact with each day. Our outlook ensures that our client's success is our success.

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