



NEWS RELEASE

2376 Main Street, Billings, MT 59105

December 21, 2017

FOR IMMEDIATE RELEASE

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Over \$20,000 In Cash And Prizes Is Up For Grabs To The Man And Woman Who Completes The Best Transformation In Only 8 Weeks

Billings, MT - Sports Nutrition Company EFX Sports and Executive Scientist Dr. Jeff Golini of All American Pharmaceutical, proudly announces that the “EFX Better You Transformation Challenge” is now accepting applications. The contest officially launches on January 8th and will run until March 2nd, 2018.

Contestants are expected to give their all during the 8 weeks of the contest. The idea is to create a “better you” by doing in only 8 weeks what most might accomplish in 6 to 12 months.

According to Dr. Golini, “This is possible! It’s amazing what you can accomplish when you have a goal and stay highly focused on reaching it. With the right training and diet program backed with the support of EFX Sports’ products, these contestants will literally shock everyone around them...not to mention themselves.”

After the contest ends, one man and one woman will be chosen to each receive \$5,000 in cash, a year’s worth of EFX Sports supplements (valued at \$3,200) and an all-expenses-paid trip to visit and tour the All American Pharmaceutical facility in Billings, Montana (valued at \$2,100). The two winners will also spend time training with Dr. Jeff Golini at a local gym.

“It’s a new year and the time is now to get moving with improving your body and your life”, says Dr. Golini. “Our sincere hope is that this special transformation challenge will provide the motivation to get people moving. Look at it this way. Even if you are not the champion, you will still “win” by being in better shape than you were 8 weeks before.”

The EFX Better You Challenge is open to residents of the United States, Mexico, and Canada. Potential contestants are encouraged to sign up today because official registration ends January 7th.

For more information or to register go to www.efxsports.com/betteryou

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