

Advance Mobile App Information

homesickFM

Welcome home: digital radio goes analog.

Launch Date: April 3, 2013

Free app with in-app purchase (99cents)

iOS

Music / News / Entertainment / (Travel)

Demo link: www.homesick.fm



Handmade & homemade in Berlin, homesickFM will be launched as a birthday present for visual artist Stefan Zeyen, on the 3rd of April 2013.

Created by a trio of professionals who were tired of the unstructured infinite amount of Internet radio stations, homesickFM goes beyond the digital chaos and brings back the intimate personalized experience of tuning in and listening to the local radio.

homesickFM not only brings back the unique texture of the local radio band, but most importantly it brightens those gloomy homesick days away from home. In a world of ever-increasing mobility, friends of the trio from a multitude of cities can only confirm their different uses: Scottish Helen living in Berlin, loves homesickFM Glasgow on Sunday morning, but prefers homesickFM New York on a Friday evening while making dinner. Caecilia lives in Paris but can't sleep without her local homesickFM Berlin. And Stefan, of course, is always on the go (listening to his radio) moving from one project to the next creating art with that touch of "nostalgia in the new"!

homesickFM brings back the local radio to the global traveller by recreating it via the Internet. Just like an ordinary radio, the app simulates the analog FM band with the ability to scroll back and forth, or to jump from station to station. Just choose your continent and your city, and you're back home...listening!

homesickFM turns the iPhone into a teleported transistor radio and channels the multiplying chaos of web streams into a natural listening experience.

Audience: The homesick, global travellers, and radio lovers everywhere.

About the authors: Berlin-based visual artist Stefan Zeyen (www.zeyen.de) in a collaboration with software developer Nicolas Schmidt (<http://savoysoftware.com/>), and interface designer Tilmann Kerkhoff (www.tlmn.de)

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FOR IMMEDIATE RELEASE

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Media Contact: Oliver Hille

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digital app icon and screen shots available

sneak peek available upon request

Digital radio goes analog: homesickFM changes the way we listen to the radio on the Internet.

Handmade & homemade in Berlin, homesickFM will be launched as a birthday present for visual artist Stefan Zeyen, on the 3rd of April 2013.

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- The local radio of your favorite cities on your iPhone or your iPad
- Meticulously designed analog radio interface
- Scrub, scroll, or jump from station to station
- Set favorites, which then show up collectively on the FM band of Favoriteville
- Free app with one hometown of your choice, 99 cents for all available cities (in-app purchase)

Internet radio players perfectly reflect the ever-growing chaos of web streams and are no pleasure to use. homesick**FM** brings you the radio experience you used to love back home. homesick**FM** channels the ever-growing chaos of web streams into a natural listening experience.

The app's companion site www.homesick.fm contains additional information as well as high-resolution screen shots, the app icon, and the logo. Soon the website will enable users to vote for additional cities to be integrated into the homesick**FM** app.

homesick**FM** is handmade in Berlin, Germany, in a collaboration between visual artist Stefan Zeyen, programmer Nico Schmidt of Savoy Software, and interface designer and motion graphics artist Tilmann Kerkhoff.

—more—

App Details:

App Name: homesick**FM**

Author: Stefan Zeyen, Developer: Nicolas Schmidt, Interface Design: Tilmann Kerkhoff

Launch Date: April 3, 2013

Cost: Free app with in-app purchase (99 cents)

Category: Music / News / Entertainment / (Travel)

App type: Native app

Platforms: iOS; Android version to come

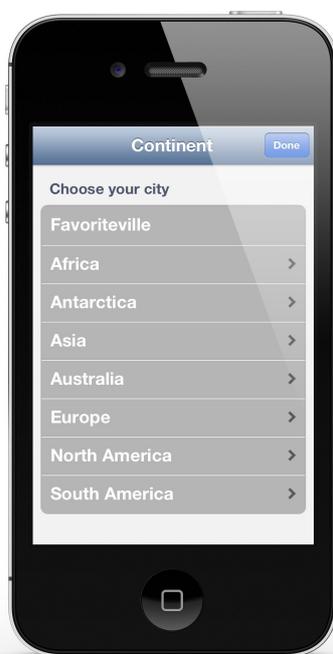
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About the Authors



Stefan Zeyen is a Berlin-based visual artist, whose conceptual films and multimedia installations feed on the grammar of filmmaking. His works have been shown extensively throughout Europe in places such as the Louvre, Paris, the Museum Ludwig, Cologne, and the Berlinale and Transmediale festivals in Berlin.

Nicolas Schmidt is a Berlin-based software developer, whose skills span from leading a team of 15 developers, planning and implementing a distributed 3D engine, a system of more than 60 Mac Pros for the showroom of Deutsche Telekom, to the development of iOS apps as Savoy Software. Nico holds a diploma in atom physics from the Technical University Berlin.



Tilmann Kerkhoff is an art director in the motion graphics industry. Working across Europe he travels mainly between Berlin and Barcelona. His work has received widespread recognition, such as the IF communication design award in 2007 and 2008. He holds a diploma in product design.