

PHAM FATALE

By Jacqueline Pham



Foodie



Blogger



Photographer



Mom



Author

MEDIA KIT: www.PhamFatale.com

Meet Jacqueline



Jacqueline Pham was born in the City of Light, Paris. Her parents emigrated from Saigon, Vietnam in the mid-70s. At an early age Pham was exposed to both cultures and cuisines; she developed a fondness for the **delicate French pastries** and a taste for all the **traditional Asian seafood dishes**.

By her mid-twenties, she moved to the sunny San Francisco Bay Area to be with her husband who was born in the USA and is also a child of immigrant parents, originating from India. They have a big family household in the Bay Area and there are always plenty of mouths to feed including their 18-month old daughter as well as her husband's four younger sisters (ages 9-17).

Jacqueline and her recipes have been featured on Oprah, Glamour, Cooking Channel, BET.com, and many more.



Did you know...



Pham has had the opportunity to cook for and entertain:



A **Nobel**
laureate



A **U.S. ambassador**
to the United Nations



Several **Fortune**
100 executives



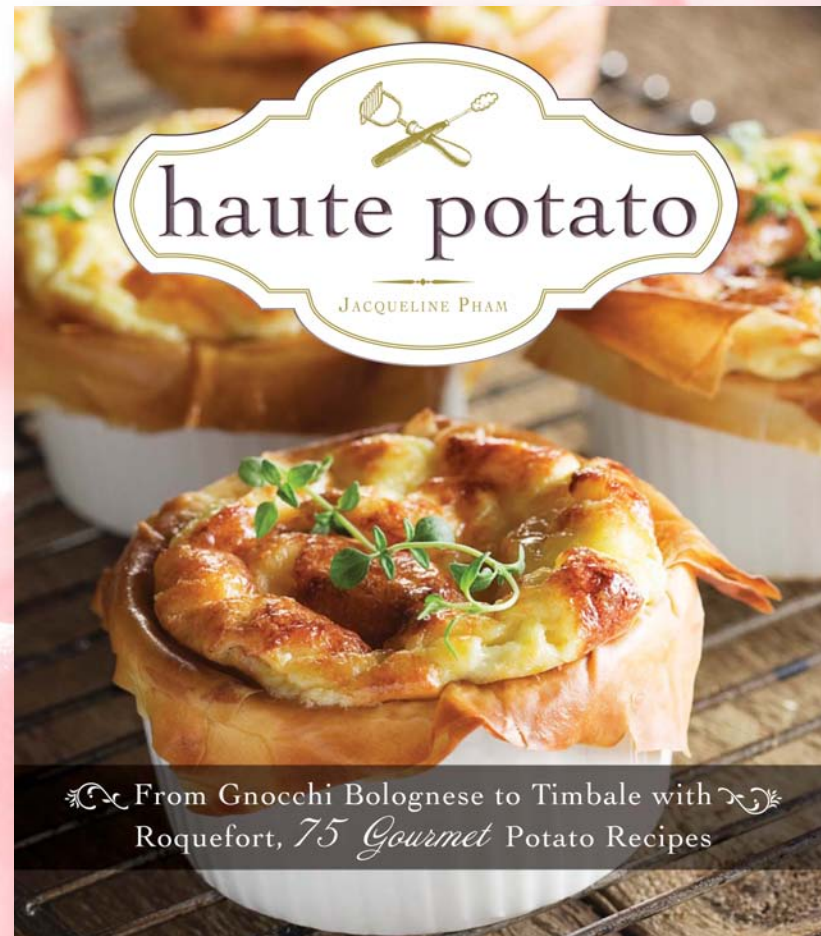
A **Hollywood**
Celebrity

What Reviewers are saying about...

“ Each page has
gourmet, delicious, beautiful
and easy to make recipes ”

“ I tend to buy recipe
books that end up in a
shelf in another part of the
house but I am keeping
this one in the kitchen! ”

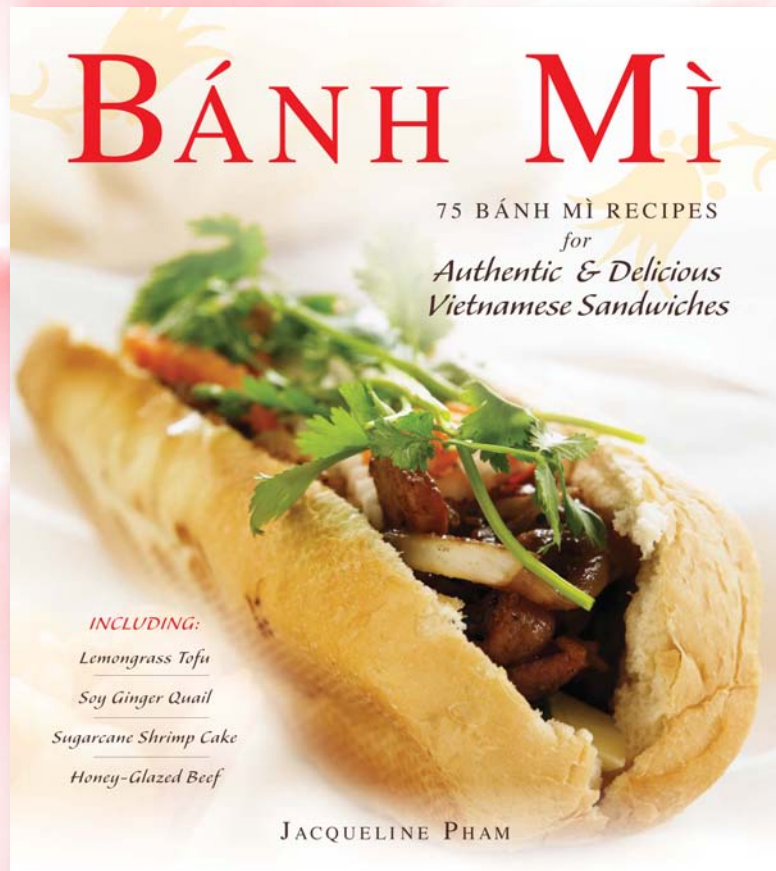
“ I never knew one could
do so many interesting things
with potatoes ”



Cooming Soon...



BÁNH MÌ is Jacqueline's second book, scheduled for release on July 18, 2013



It will give you the tools to create the **quintessential Vietnamese street food**--in your own home!

Indulge in the intoxicating aroma and exotic taste of a freshly baked baguette topped with meats, bright cilantro, and thin strips of pickled carrots and daikon. With **Bánh Mì**, you can enjoy these flavorful Vietnamese sandwiches without ever having to step out of your home. From vegetarian options to meat-filled sandwiches, this book will provide you with step-by-step **instructions for creating 75 delicious bánh mì recipes**. Complete with recipes for classic Vietnamese pickled condiments, flavorful sauces, fresh baked breads, and classic sides, **Bánh Mì** brings the essential tastes of true Vietnamese cuisine into your kitchen!

PRESS



As seen on the following outlets

(Click the logo to view the article and additional press can be viewed in her Press Room)



Publicity, Media Appearances & Image Branding

For Jacqueline and the Pham Fatale brand, contact her PR team



Miranda
Spigener
Film | PR | Literary

www.MirandaSpigener.com
miranda@mirandaspigener.com
323-300-5368 Office or 323-610-2565 Urgent