

## FOR IMMEDIATE RELEASE

## Paws Book Reviews Announces Readers Groups

**Myrtle Beach, SC June 14, 2013**—Paws Book Reviews is pleased to announce that our lead book reviewer, Caroline, has formed several readers groups on Facebook as a way for avid readers of various genres to discuss their favorite authors and books. The readers groups are as follows:

I'm looking for One Million people who like Sci-Fi

I'm looking for One Million people who like Romance!

I'm looking for One Million people who like Westerns!

I'm looking for One Million people who like Indie Authors

I'm looking for One Million people who like Non-Fiction

I'm looking for One Million people who like Mysteries!

Our readers groups will also feature Paws Book Reviews' discussion of books that our reviewers have recently reviewed and will always give our honest, unbiased opinions. Our reviews are based on a stringent set of criteria developed by our seasoned reviewers and are designed to give readers valuable insight into the specific attributes of a book that may make it attractive to read. Each book is reviewed by two of our reviewers. Their ratings, reviews, and comments—good or bad—will always be shared for the benefit of our group members.

While we may review mainstream authors from time to time, our focus has been and will be reviews for independent, self-published authors or small press books and independent publishers. Our goal with these readers groups is to promote the free exchange of ideas on various books and authors that do not get mainstream coverage.

**About Paws Book Reviews**—Paws Book Reviews is a premier reviewer of small press books and books by independent, self-published authors. Paws Book Reviews provides honest, impartial book reviews from our experienced reviewers. Paws also offers a variety of marketing services such as book trailers, press releases, and social media blasts for aspiring or seasoned self-published authors.

Press Contact: Website: <u>www.PawsBookReviews.com</u> Twitter: @PawsBookReviews Facebook: <u>www.facebook.com/PawsBookReviews</u>