



Contact: Kelly Bronson
Kaeng Raeng Director of Marketing
kelly@kaengraeng.com

Popular Kaeng Raeng Cleanse Now Available as Soy Free Palo Alto, CA —

Kaeng Raeng, the best-selling all natural detox cleanse program, is better than ever! This December, Kaeng Raeng launches a new, highly anticipated soy free formula, featuring pea protein powder. The new soy free option is still available in all the three popular flavors "joyful" (strawberry, raspberry, pineapple); "daybreak" (mango, peach, pineapple); and "into the blue" (blueberry, banana).

Kaeng Raeng, which means "Be Healthy. Be Strong" in the Thai language, is an all natural meal replacement cleansing program designed to help rid the body of toxins, jumpstart weight loss, improve digestion, bolster immunity, relieve bloating, and improve skin and hair quality. The program is a favorite of celebrities and was featured on InStyle as a Hollywood favorite: <http://bit.ly/1hNYv0C>.

Since the release of the original Kaeng Raeng formula in 2010, the program has always been 100% vegan, gluten free, caffeine free and sustainably made with locally sourced ingredients.

Kaeng Raeng's new formula with high quality pea protein stays true to the company's vegan roots; providing consumers with a healthy option that is also soy-free. While non-gmo soy is still a healthy, affordable option, popular demand led Founder and CEO, Lindsay Reinsmith to develop the new formulation. "The customer experience means everything to us," says Lindsay. "We use each and every piece of feedback from our customers to shape our product, and we're thrilled to release a soy free version of Kaeng Raeng to accommodate an even wider range of preferences and dietary restrictions."

The new formulation continues to provide a full serving of fruit, 2 billion live probiotic cultures, and essential amino acids and vitamins in each serving. Each packet of the soy free version of Kaeng Raeng contains 15 grams of protein and 11 grams of fiber per serving, so you can stay fuller longer and have sustained energy throughout the day.

There is no fasting or starvation with Kaeng Raeng, but a focus on wholesome, plant-based diet. In addition to drinking Kaeng Raeng three times per day, you are encouraged to eat raw fruits and vegetables. As always, Kaeng Raeng will continue to be free from laxatives, stimulants, and artificial ingredients of any kind.

Kaeng Raeng will continue to offer original 3 and 6-day cleanse programs containing soy in Beginner, Veteran, and Master levels for a limited time.

The new soy free formula will be available as a 3-day program (\$79.99) and 6-day program (\$139.99) on kaengraeng.com and Amazon.com.



About Kaeng Raeng

Based in Palo Alto, California, Kaeng Raeng offers all natural, vegan, gluten free meal replacement cleansing and detox programs free from artificial colors, flavors, sweeteners, preservatives, laxatives or stimulants. Founded by certified personal trainer and Stanford alumna Lindsay Reinsmith, Kaeng Raeng is a delicious, convenient, and affordable cleanse program. For more information, visit www.kaengraeng.com or join the brand on Facebook at [Facebook.com/kaengraeng](https://www.facebook.com/kaengraeng).

Kaeng Raeng - Be Healthy. Be Strong.