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OLD SCHOOL SCHOLAR
THE TRADITIONAL HIP HOP COMPANY

HOLD FOR RELEASE: FRIDAY, DECEMBER 6, 2013, 9:00 AM EST
PRESS RELEASE

Mo' Betta Brothers unleash global mind control attack with debut single "FunkDaMentals"

Hip Hop fans will be lobotomized by free music download for thirty days.

From Parts Unknown, December 6, 2013: After years of suspended animation in the deepest underground pit never seen before by mankind, the Mo' Betta Brothers have awoken to usher back the fun, funk, diversity, and originality that made the Golden Age of Hip Hop music so unforgettable! Behold, three extraordinary emcees reintroduce the true essence of the Hip Hop culture, revitalize competitive creativity, and inspire a new generation!

The Mo' Betta Brothers' first wave attack is "FunkDaMentals", an original return to traditional classic homespun rhymes and addictive head-nodding beats. This track is so true to Hip Hop your Grandmother will get up and do The Wop! Rhymes so honestly clever it will remind you why you love rap music in the first place! The Mo' Betta Brothers' superior vocals will transport your mind to a time when the elements of Hip Hop were in full unity! Put on the fat laces! The Mo' Betta Brothers are here to stay!

"We declare the current mainstream under siege; a new era of insecurity for homogenized rappers with their cookie-cutter topics of excess materialism, misogyny, and gun porn. The style wars have begun, and things are going to get mo' betta around here starting with the FunkDaMentals", proclaims Q Ball, The 800 Pound Gorilla of Mo' Betta Brothers.

On December 6, 2013, "FunkDaMentals" will be available free for download at <http://MoBettaBrothers.com> until Sunday, January 5, 2014, 11:59 PM PST to the first one-billion people! That's right; the first one-seventh of the Earth's population can download the mp3 free until 01/05/2014 at 11:59 PM Pacific Coast time!

About Mo' Betta Brothers

The Mo' Betta Brothers are a passionate crew of traditional artists creating authentic music for the true essence of the Hip Hop culture: *Peace, Unity, Love, and Having Fun*. They are committed in serving the people of Hip Hop with their quality of Golden Age style original music in the 21st Century. For more information visit: <http://MoBettaBrothers.com>.

MP3 Download: <http://soundcloud.com/oldschoolscholar/funkdamentals/> , **Video Channel:**

<http://www.youtube.com/MoBettaBrothers>, <http://Twitter.com/MoBettaBrothers>, and <http://Facebook.com/MoBettaBrothers>.

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