



## FOR IMMEDIATE RELEASE

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### 5 Step Public Relations Starter Plan Next Topic for Profitable Consultant Series

KANSAS CITY, MO (February 4, 2014) – Duct Tape Marketing Coach LLC, as part of their [Profitable Consultant Series](#), will host an online training seminar on Thursday, February 13, 2014 at 4pm CT titled 5-Step Public Relations Starter Plan.

To register, visit [www.ducttapemarketingconsultant.com/profitable-consulting](http://www.ducttapemarketingconsultant.com/profitable-consulting).

Getting a great write up in a publication your prospects and customers read is still one of the most powerful marketing opportunities going.

This session will cover 5 steps that any small business can take to create a systematic approach to PR generation:

- Listening to the media
- Networking for influence
- How to Pitch great stories
- How to use online news releases
- The best way to amplify your media coverage

Visit [www.ducttapemarketingconsultant.com/profitable-consulting](http://www.ducttapemarketingconsultant.com/profitable-consulting) to register for the February 13, 2014 Profitable Consultant Series session – 5-Step Public Relations Starter Plan.

The Profitable Consultant Series is for marketing and business consultants and coaches looking for actionable and profitable tips for growing their business. Each month, the Profitable Consultant Series features a free, 30-minute training topic and live Q and A. Participants will also receive a downloadable guide each month that contains tools, links and resources from the call.

Other topics include:

- Develop Your Personalized Lead Engagement System – [Get the recording](#)
- Building a Strategic Partner Platform – March 13, 2014
- Winning the Local Search Game – April 10, 2014



For a full description of upcoming topics Profitable Consultant Training, visit:  
[www.ducttapemarketingconsultant.com/profitable-consulting](http://www.ducttapemarketingconsultant.com/profitable-consulting).

**About Duct Tape Marketing Coach LLC**

Duct Tape Marketing Coach, LLC is an international organization of independent marketing consultants and digital agencies that utilize Duct Tape Marketing products and programs to help small business owners develop and follow a systematic approach to marketing producing predictable and consistent results. For additional information, visit [www.ducttapemarketingconsultant.com](http://www.ducttapemarketingconsultant.com) or call 866-382-8273.

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