



### Essay Topic: How to Make Your Car Last Forever

Some people treat their cars like their children. They carefully wash and wax them, make certain not to park too close to other vehicles to avoid scratches and dents and tuck them into their garage at night. Many protect their vehicles with car covers, garage or not. These car owners do everything they can to make their vehicles last forever. While most cars in the US are on the road for an average of 11.4 years, there are ways of extending your car's life, so that it still runs great many more years after your purchase.

Some people obsessively keep their cars clean, while others take their cars to the shop every time they hear a strange noise or think something has gone wrong. Those with expensive cars may even get a cheaper car for their daily driving and only drive their luxury vehicle on special occasions. We're looking for your thoughts on the best ways to make a car last forever.

### Terms of this Scholarship

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### Car Covers \$1000 Scholarship

#### Who:

Any student enrolled in an undergraduate or graduate degree program in Fall 2014 or Spring 2015 at any accredited American college, university or trade school.

#### What:

A \$1,000 scholarship will be awarded for the topic "How to Make Your Car Last Forever"

#### When:

Submission deadline is December 15, 2014

#### How:

Applicants must submit an essay of 1,000 words minimum.

#### Awards:

A \$1,000 scholarship will be awarded; this money can be used toward tuition or books.

#### How do I apply?

Submit your essay. One exceptional essay on the topic, "How To Make Your Car Last Forever?" will be chosen. See left for more details.

#### Reply:

Please email your essay to [scholarships@carcovers.com](mailto:scholarships@carcovers.com)

#### Submission Deadline:

**December 15, 2014**

#### Award Date:

**January 15, 2015**