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Radiant Logic Previews New Way to Link Identity and Business Context With Facebook-Style Interface

Los Angeles, CA– April 26, 2010 – Radiant Logic, the market leader for identity and context virtualization solutions, will preview a new social application interface that enables companies to link identity and business context. This new presentation layer will allow companies to manage their employees, customers, and vendors, linking actors with their activities and identities to their relevant application contexts. It will be available in two different versions, one based on Silverlight and one based on JSP/Flex. Slated for release at Catalyst-San Diego in July, this new interface will be previewed at The Experts Conference.

“From Facebook to LinkedIn to Twitter, the individual is central, extending to groups and organically forming each user’s social graph,” said Michel Prompt, CEO of Radiant Logic. “With RadiantOne, companies can publish this information directly out of their existing data silos and then share these social identity attributes across the enterprise. Used with our identity and context virtualization platform, this new interface will change the way the industry thinks about identity, turning social identity into a secure business service.”

With this new application, Radiant Logic allows companies to use their existing infrastructure to access the multiple relationships between identities—whether they’re employees, customers, partners, or vendors—in the social graph of their enterprise. By using Radiant Logic’s core identity virtualization platform to link identity and business context, companies now have a context-based collaboration and search engine that enables business users to search and index information from across data silos, then access it securely through a unified interface.

First, companies use RadiantOne to virtualize their existing identity data sources, including LDAP, Active Directory, SQL and web services. Then they put Radiant’s new unified interface on top of this secure virtualized identity infrastructure, where it’s available through any SharePoint or J2EE portal. Finally, they can extend identity profiles by linking the information with any relevant application context, such as Salesforce or their ERP.

Attendees of The Experts Conference (TEC) will be able to view a sneak preview of the new presentation layer. In addition, Radiant Logic executives will present several sessions at the conference.

In its 9th consecutive year, The Experts Conference will take place April 25-28, 2010 at the JW Marriott Hotel in Los Angeles, CA. To learn more about the conference, visit The Experts Conference [agenda](#). To request a demo or for more information on Radiant Logic and its products, please contact info@radiantlogic.com.

About Radiant Logic

[Radiant Logic, Inc.](#) is the market-leading provider of virtualization solutions for identity management and enterprise information integration. The [RadiantOne Identity and Context Virtualization Platform](#) is being deployed by global enterprises to provide unified, secure access to identity and contextual views built out of heterogeneous applications and data sources. [RadiantOne](#) is a key enabler for authentication, authorization, profile, and personalization initiatives.

For more information, visit www.radiantlogic.com.