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Sweden News Reports *Half Full*

- *Maria Scrivan's Comic Panel Gets Syndicated Licensing Deal in Sweden* -

Stamford, CT - (October 2, 2014) - *Half Full* comic fans in Sweden can now get a full dose of Maria Scrivan's hilarious cartoon panel everyday thanks to a new deal with Content Central which makes the comic available to newspapers and magazines throughout the country.

This is the first international deal for *Half Full*, a quickly emerging, popular daily comic panel currently syndicated online on GoComics by Universal Uclick, the largest independent press syndicate in the world.

Half Full, created and drawn daily by Maria Scrivan, debuted in September 2013 and has rapidly become a favorite in the U.S. The new deal with Content Central shows the panel's dynamic ability for crossover appeal and global possibilities.

"I'm very excited to share *Half Full* internationally. It is wonderful to be working with Content Central to license the daily panel to the Swedish market," Scrivan said. "It's exciting to realize *Half Full's* global appeal."

Half Full gives a unique and intelligent insight to the truths and trials of everyday life. From airline travel and social media to couples therapy and house hunting, some topics don't seem to have a bright side, but when things are *Half Full*, there is usually something to laugh about.

About Maria Scrivan Cartoons:

Having a fine arts degree and holding jobs as a graphics designer and art director, Maria Scrivan has always been a cartoonist. Based in Stamford, CT, Maria Scrivan Cartoons was founded as the company to include the *Half Full* brand daily comic as well as Dogi the Yogi and many other individual and group properties created by Scrivan. All of the Maria Scrivan Cartoons are available for publishing, licensing and syndication. *Half Full* is syndicated online on GoComics by Universal Uclick, the largest independent press syndicate in the world and home to the most popular comics and cartoons.

Half Full appears in print in Hearst Newspapers, The Greenwich (CT) Time and The Stamford (CT) Advocate. Maria Scrivan's cartoons have been published in MAD Magazine, Parade Magazine, Prospect Magazine [UK], Mashable.com, Funny Times, Salon.com, Yoga Chicago Magazine, Macmillan Publications and many other publications. Current licensees for Maria Scrivan Cartoons include Recycled Paper Greetings, RSVP Greetings, NobleWorks Cards, American Greetings, Oatmeal Studios, CheckAdvantage and Neat-O Shop. Additional information is available at www.mariascrivan.com and for the most up to date information or to interact with the company, visit the social media outlets on [Facebook](https://www.facebook.com/mariascrivan), [Twitter](https://twitter.com/mariascrivan) and [Instagram](https://www.instagram.com/mariascrivan)

About Content Central:

Content Central, based in Umeå/Stockholm, Sweden is an online service with the purpose of connecting freelance journalists and media and facilitating business with editorial material. Additional information about the company is available at www.contentcentral.se

For licensing and sales information contact:

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Translation: "Something's different, did you lose weight?"