ARBOR CONTINIUTY AND RIPCORD SOLUTIONS FORM STRATEGIC ALLIANCE
Partnership will increase exposure of best-in-class e-learning solutions for business continuity.

October 14th, 2014 – San Diego, CA – Arbor Continuity (http://arborcontinuity.com), a business continuity solutions provider, has announced that it has formed a strategic alliance with Ripcord Solutions (http://ripcordsolutions.com), provider of customized e-learning courses that vastly simplify training a company's workforce to maintain and implement its business continuity program. Such training is critical during crises to protect the well-being of employees and safeguard business operations. This partnership will help make Ripcord Solutions' innovative, cost-effective training courses available to more companies who are strengthening their business continuity programs.

"Training is a high-profile and must-have element of any strong business continuity program. Being able to offer Ripcord's e-learning courses will equip our clients with the best possible training tools," said Arbor Continuity founder and CEO, Richard Cooper. *"Ripcord's ability to rapidly deliver top-quality content to a company's Learning Management Systems (LMS) differentiates this offering from "do it yourself" packages. Working with their e-learning team will provide us with another powerful tool to help further mature and elevate our clients' business continuity programs.*"

"The Arbor Continuity team are experts at the top of our industry when it comes to helping clients put all of the pieces of a business continuity program together," said Ripcord Solutions' VP of training production Paul Lambert. *"Their ability to integrate our tailored e-learning offerings with other initiatives such as crisis communications and business continuity software will help mature and elevate BC programs across the board for companies large and small."*

About Arbor Continuity

Arbor Continuity provides comprehensive business continuity planning (BCP) and management consulting to companies of all sizes and industries to help them keep their employees safe and maintain business operations when crises strike. The firm specializes in three areas: designing and implementing effective programs, recommending and configuring BCP software tools, and recruitment of BCP professionals. The principals of the firm have decades of dedicated BCP experience working with some of the largest global firms. The company has headquarters in San Diego, CA and can be found online at http://arborcontinuity.com.

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