



For immediate release

## XCENTRIC Recognized in CRN Next-Gen 250

*Annual List Highlights Up-and-Coming Solution Providers  
Embracing New Technologies in Unique Ways*

### ALPHARETTA, GA, October 24, 2014—

Xcentric announced today it has been named on the 2014 CRN Next-Gen 250 list. The annual list honors up-and-coming technology solution providers who have adapted their businesses in unique ways to meet market demands for emerging technologies such as unified communications, managed services, virtualization, and cloud computing. These solution providers, each in business for less than 15 years, have embraced pressing market challenges in ways that clearly distinguish them as today's trailblazers and tomorrow's leaders.

Over the past 12 years, Xcentric has evolved into one of the top IT services and cloud providers within the Accounting industry. Xcentric's focus on serving solely CPAs has allowed them to meet and exceed the specific needs of CPAs, such as working with and around tax deadlines and understanding their software and the importance of updates – freeing up accountants to do what they do best...accounting.

"The CRN Next-Gen 250 recognizes the up-and-comers among the solution provider community who have found innovative ways to address these business challenges and recognizes them as the next generation of leaders in the IT channel. We are pleased to be able to honor the organizations named in this prestigious list, and CRN editors will be following their progress in the years to come," said Robert Faletra, CEO of The Channel Company, publisher of CRN.

The Next-Gen 250 list is available online at both [www.crn.com](http://www.crn.com) and through the CRN Tech News App for [iPad](#) and [Windows 8](#).

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### ABOUT XCENTRIC

Based in Alpharetta, GA, Xcentric provides peace of mind to CPA firms nationwide through highly leveraged network technology solutions. Xcentric's complete network hosting model, the Xcentric Cloud, allows CPA firms to rid themselves of IT management headaches related to server upgrades, administration, IT staffing, and application updates. Xcentric provides CPA-specific technology guidance, infrastructure deployment, and accounting application focused network support. Founded in 2002, Xcentric focuses on accounting firms and currently serves over 550 firms across the nation.

### ABOUT THE CHANNEL COMPANY

The Channel Company is the channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED, and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships.