

For Immediate Release
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Bo-Po Polishes Stockings with Style

Bo-Po (*Brush On - Peel Off*) Nail Polish Specially Packaged by Worx Toys

North York, Ontario - (October 24, 2014) – This year, when the stockings are hung by the chimney with care, Bo-Po is there to style them with flair.

When the elves at Worx Toys were preparing for the holiday season, they were sure to design packages of Bo-Po in sizes to fit all of the fancy fashionable stockings this year.

Gene Khasminsky, president of Worx Toys, said, "Bo-Po is always ready to dress up any occasion, and for the holidays this year, we've got some single, double and triple packs that are just the right size for stockings. Each one is also an easy, affordable, quality grab bag gift too."

Bo-Po stands for **B**rush **O**n - **P**eel **O**ff. It's the cool new stylish nail polish for kids that makes a quick and easy, mess-free fashion statement in seconds. Bo-Po, (MSRP \$3.99/each; various multi-packs up to \$25), is recommended for ages 3 and up and comes in 10 vibrant colors and tinting shades for the most marvelous manicures and posh pedicures.



Bo-Po spreads on finger and toe nails just like regular nail polish, but unlike traditional polishes, Bo-Po does not contain any of the harmful chemicals or odors, and there isn't any need for harsh Acetone based remover because it simply peels off.

Bo-Po was developed as the alternative to make a child's manicure and pedicure fashion practice safe and fun. Bo-Po dries to the touch in less than 60 seconds and it can be peeled off to start over again. Each Bo-Po polish comes in a unique spill-proof bottle, which eliminates the risk of stains to clothes, floors or furniture as a result of accidental tipping. Amazingly, the bottles will not spill even if turned completely upside down.

With Bo-Po, kids can create any color pattern to match their mood, outfit or personal style. Changing the color is as simple as peeling it off. "The assortment of colors and tints provides an expression of individuality. We've seen children use Bo-Po to show school spirit, dress up for a holiday or event, or support a cause," Khasminsky explained.

The Worx Toys' Bo-Po line also offers color changing lip balms. After the nails are Bo-Po colorized, kids can complete the look with the official Bo-Po color changing lip balm. The moisturizing balm comes in two tasty flavors: Mango and Ice Cream, and changes colors when applied.

About Bo-Po:

Bo-Po is latest lifestyle brand established by Worx Toys, Inc. Based in North York, Ontario, Worx Toys was founded in 2010 by three fathers who wanted to offer children an assortment of fun, engaging products that can encourage the common curiosities about society and the world around them. Today, the company continues to expand in more toy categories with broad appeal to multiple age groups with kid-friendly fun and parent confident products. For more information on the company, visit the websites at www.worxtoys.com and www.bo-po.com. For the most up to the minute information and to interact with the company, follow the official Bo-Po social media outlets on [Facebook](#), [Twitter](#) and [Pinterest](#).