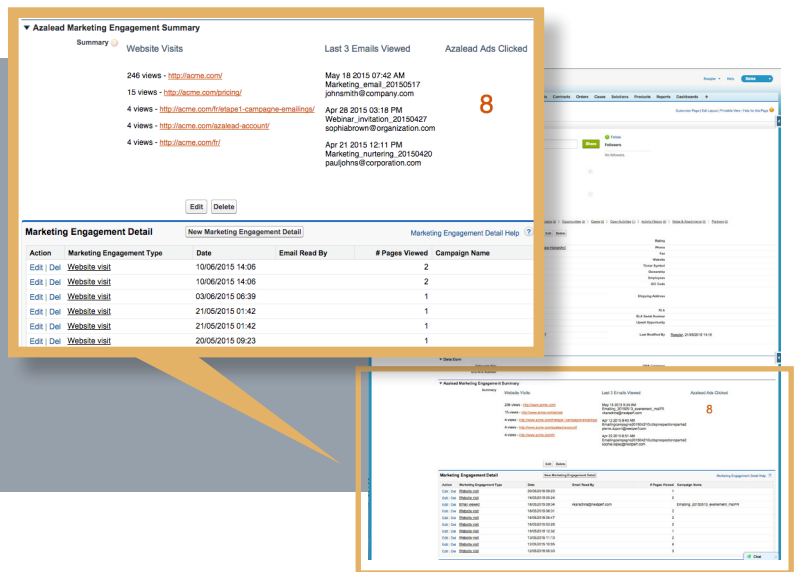


See your website visitor and marketing engagement activity at an account level in Salesforce

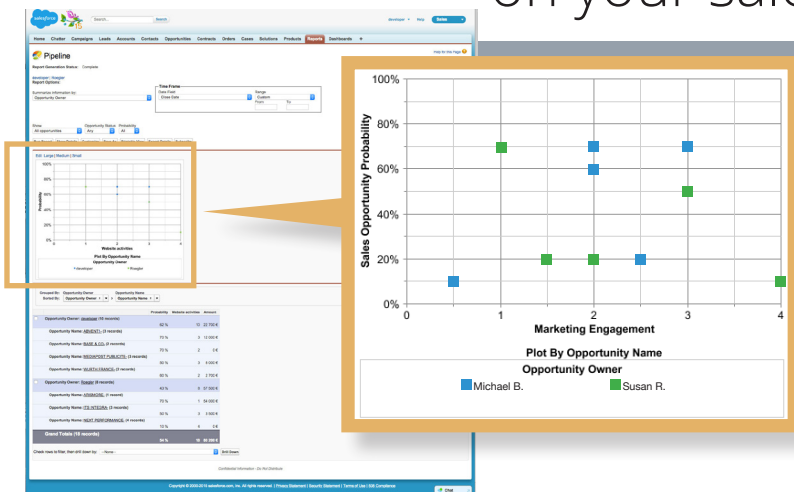
Azalead identifies and tracks the companies that visit your website – even if they don't fill in a webform.

See which website pages they viewed, which emails they opened and which display ads they clicked at an account level in Salesforce.

Target accounts for B2B display nurturing and engagement alerts.



Measure marketing impact on your sales pipeline



Forecast which accounts are most likely to sign, identify which accounts need more nurturing and see which accounts need more sales effort.

Azalead integrates with Salesforce Professional, Enterprise and Unlimited Editions. It makes sales and marketing alignment easy.

More about Azalead

Azalead Software is the international Account Based Marketing automation company for B2B. Azalead helps B2B businesses accelerate sales with Account Based Marketing. Azalead identifies and targets highest value account, nurtures accounts with display ads, and measures marketing and sales impact and B2B display ad nurturing. Azalead is used by over 600 B2B companies in 47 countries. Azalead has offices in New York and Paris. For more information, visit <http://www.azalead.com>

Azalead
Account Based Marketing Software

10 rue de la Boétie
75008 Paris
tel. 01 84 17 32 85
www.azalead.com
twitter.com/AzaleadABM

Azalead ABM Package for Salesforce™

Close more target accounts faster

65%

According to Forrester, over 65% of a prospect's research is done anonymously before they reach out to the vendor.

Azalead lets sales reps and marketers see which accounts are shopping early in the buying cycle.

95%

According to SiriusDecisions, 95% of website visitors leave without providing an email address and 80% of marketing emails go unopened. Azalead nurtures target accounts with display ads even if they don't fill in a webform.

Azalead B2B Display Advertising nurtures your target accounts throughout the sales cycle.

Azalead helps B2B companies accelerate their sales pipeline with Account Based Marketing (ABM).

