

# 2015

## NOVEMBER

TWENTY ONE – TWENTY TWO



# GLOBAL MORINGA MEET INDIA

### PRESS RELEASE

Jaipur, India, September 7, 2015

### PROGRAM: 3RD GLOBAL MORINGA MEET IN INDIA – 2 DAYS INTERNATIONAL MORINGA ON 21 – 22 NOV 2015: MAIN THEMES RELEASED

**Moringa** is a promising raw material plant for the sustainable production of biofuels, use in the Chemical, Cosmetics, Pharmaceutical and Food industries and the use of the by-products in animal feed. The Moringa Plant is:

- Variously applicable as vegetables and oil, also as food supplements
- Unpretentious in terms of growing conditions
- Environmentally friendly by dispensing fertilizer and pesticides

Environmentally and socially sustainable for the farmers and the processing industry

Main Themes of Global Moringa Meet 2015: 2 Day Moringa State of Art International Workshop from November 21 & 22, 2015 at Jaipur, India shall focus on a decade of advances in

research and development on Genetics Agronomics and Horticulture Practices in Sustainable Moringa Farms. The Advanced Biofuel Center (ABC) today released the Provisional agenda of upcoming third international programme on Moringa oleifera



## 3RD GLOBAL MORINGA MEET 2015

### Session 1: Biology, Biodiversity & Physiology

Topics: Genoplasm, Genomic, Genetic Improvement & Propagation

Taxonomy

Biodiversity

Breeding, varietal evaluation and improvement

Ecological adaptation

Seed and plant propagation

### Session 2: Production Technology & Agro ecosystem

Topics: Tree Crop Management Horticulture

Farm Design & Management

Agronomics and sustainability

Climate and soil

Cropping systems and production economics

Integrated crop management with focus on Good Agricultural Practices (GAP)

Low-input organic production

Harvesting, postharvest and processing

Good Manufacturing Practices (GMP)

**6 REASONS WHY MORINGA IS BEING HAILED AS A SUPERFOOD**

**TO KNOW MORINGA IN TOTALITY AND START BUSINESS WITH IT, ATTEND 3<sup>RD</sup> GLOBAL MORINGA MEET**

**3<sup>rd</sup> GLOBAL MORINGA MEET**  
November 21-22, 2015  
JAIPUR, INDIA  
MORINGA INDIA  
ADVANCED BIOFUEL CENTER

- 1. A SUPER RICH NUTRITIONAL PROFILE**
- 2. ANTIOXIDANTS GALORE**
- 3. LOWER BLOOD SUGAR LEVELS**
- 4. REDUCE INFLAMMATION**
- 5. MAINTAIN HEALTHY CHOLESTEROL LEVELS**
- 6. PROTECT AGAINST ARSENIC TOXICITY**

### Session 3: Nutrition and Health

Topics: Nutritional Benefits and Medicinal Properties

- Moringa in traditional and alternative medicine
- Clinical studies on health benefits of Moringa
- Nutritional studies for improved health
- Nutritional quality of Moringa plant parts (leaf, fruit/pod, seed, root, flower)
- Moringa nutrition and health products in the market

### Session 4: Industrial Uses of Moringa

Topics: Commercial and Industrial Utilization

- Moringa Oil and Oil technology & Quality
- Next Generation Biofuels Feedstock
- Water treatment
- Moringa in cosmetics industry

### Session 5: Economics and Sectoral Issues

Topics: Economy, Marketing & Health-promoting Properties

- financing requirements of large scale projects
- Carbon credits
- Existence of meaningful supply chains
- Market demand and its perspectives: Food, health, cosmetic
- Scale
- Large-scale vs. small-scale
- Local use vs. export
- Ethics
- Impact on local communities
- Involvement of small holders

- Moringa and climate change
- Organic Moringa production
- Market, quality standards and international trade

## Session 6: Practical Session: Learn by doing

- LIVE DEMONSTRATION
- -NURSERY
- -PLANTATION
- LEAF PROCESSING
- -OIL EXTRACTION
- -BIODIESEL MAKING

In the recent years Moringa oil industry has caught the great attention in the global market and, as the world's one of the Moringa producer, India plays a very important role in it. Thus, it is very important for stakeholders of Moringa oil industry to continuously and constantly to keep updated on the technology due to its potential in maximizing productivity and achieving further efficiency. ABC holds the Global MORINGA MEET 2015 as an important event for global Moringa stakeholders. This event will provide reliable information on Moringa, market dynamics, and also with the latest issues in the industry.

A combination of low yielding Moringa varieties, the absence of effective crop management, and high plant mortality during the planting phase, contributes to sub-optimal yields. Moringa investors and crop research institutes are continuously studying modern high-yielding varieties developed by breeding programs, under ideal climatic conditions in Africa, Asia, and America etc.

Commenting upon upcoming Moringa meet Mr. DP Maharshi President Moringa India said, "With the 3rd Moringa Meet 2015 we want to awaken in Jaipur on worldwide interest in Moringa cultivation project. Our target groups are from poorest of poor countries to most vitamin consuming countries. The 3rd Moringa Meet 2015 will combine international expertise in Jaipur and present it to the audience. The strategy and content will be represented in three thematic sections.

**Section 1 - Cultivation: Moringa**

**Section 2 - Processing: the processing capabilities and techniques of Moringa leaf/seed/oil**

**Section 3 - Preconditions: Growing Moringa under aspects of environmental and social sustainability"**

"If you are an investor interested to develop Moringa plantations, the Moringa Meet 2015 is an ideal meet for you. Because at this conference, key experts will deliver insight on the technical and scientific aspects of Moringa cultivation! More specifically, you'll hear on high yielding materials and crop improvements by relevant authorities include:-Elite Breeding and Genetic Improvement - Developments in Moringa Varieties High Yielding Materials -Agronomic Specificities and Yield Potential" He said

Of course, the above is only a few of the sessions you'll benefit from at the 2 day workshop. Besides the comprehensive presentations, this event will also serve as an excellent platform to see, touch and experience Moringa in person. So ensure you're there at Global Moringa Meet this November.

Register today! Don't delay, as there are only limited seats.

Don't you want to be one of the first to hear about groundbreaking developments in the Moringa industry almost as soon as they happen? If you do, then attendance at this not-to-be-missed meet is a must. All the information you need about GMM 15 can be found on its website:

[http://jatrophaworld.org/global\\_moringa\\_meet\\_81.html](http://jatrophaworld.org/global_moringa_meet_81.html)

<b>IS MORINGA A NEW SUPERFOOD?</b>		<b>TO KNOW ATTEND 3RD GLOBAL MORINGA MEET 2015</b>
<b>ONLY IF</b> <b>IT IS GROWN AND HARVESTED SCIENTIFICALLY, SUSTAINABLY</b> <b>GOOD AGRICULTURAL PRACTICES ARE FOLLOWED</b> <b>GOOD HARVESTING METHOD IS ADOPTED</b> <b>GOOD MANUFACTURING PRACTICES ARE FOLLOWED</b>		
<b>EVERY METHOD FROM FARMING TO PROCESSING IS VERY IMPORTANT TO DELIVER END PRODUCT AS SUPERFOOD</b>		

MORINGA INDIA is proud of introducing cutting edge technology to harness the power of Moringa as it has incredible strength in terms of Moringa research and technology and we hope, with the help of our expertise and experience participants shall see real opportunities for using this opportunity as a hub of excellence and knowledge to progress the Moringa industry.

The 3rd Global Moringa Meet India is the most authoritative Moringa Programme and the ONLY event that you need to attend to keep abreast of the development in international Moringa sector. Now is a good time to confirm your participation at 3rd Moringa Meet India and avoid disappointment as seats at the Programme sell out fast!

For registration information click [here](#) or contact us

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[http://jatrophaworld.org/global\\_moringa\\_meet\\_81.html](http://jatrophaworld.org/global_moringa_meet_81.html)

