

FOR IMMEDIATE RELEASE

Lippman & Associates

Providing Expert Financial Advice by Way of Youtube Videos

United States - September 24 2015: *The Founder of the noted CPA firm Lippman and Associates, Wayne Lippman, has just launched a new YouTube channel highlighting helpful accounting tips.*

People who are looking for the latest information on tax, accounting and financial tips are invited to subscribe to Wayne Lippman's new Youtube channel located at <https://www.youtube.com/c/WayneLippman> that promises to provide expert guidance and information on all three topics.

"The aim of the new YouTube channel is to help people understand and manage their finances," explains Lippman. "I created the channel specifically for the needs of people who are actively searching for information about their taxes and finances online. I want everyone to have access to the information they need, regardless if they are able to come in and benefit from our personal services. This is something very new for me and the firm. The more feedback we can get from our viewers, the better we can serve our audience in the future."

The latest video on Wayne Lippman's new Youtube channel is entitled *How to Reduce Taxes in 2015 and 2016*. In this short and concise tax tips video, Wayne gives consumers 5 tips for the 2015 and 2016 tax seasons. He breaks down the benefits of income tax planning and provides tips such as deferring income, accelerating deductible items, offset or harvest any capital losses and contributing the maximum amount to retirement plans. The tax tips video can be seen [here](#).



Wayne Lippman has had a distinguished career as a California-based Certified Public Accountant for over 35 years. He currently manages his own accounting practice in Walnut Creek, California, where he delivers tax, accounting and financial services to a wide range of individuals and business clientele. Since 2007, Lippman & Associates CPA's Inc. has served many California and national clients in handling individual tax returns, corporate returns, financial management and preparing corporate entities and trusts.



Before branching out as an entrepreneur, Mr. Lippman spent 20 years at Price Waterhouse, where he started out as a tax preparer. He quickly advanced through the ranks, becoming a manager and eventually reached partner in 1986. From 1994 to 2007, Mr. Lippman co-managed a boutique accounting firm entitled Cowden and Lippman CPAs. Today at his own CPA firm, Wayne specializes in helping individuals with their income tax planning.

In the future, Wayne Lippman hopes to release new YouTube videos on an ongoing basis to help consumers and businesses save money. More information about the YouTube channel can be found by following this [link](#). Contact Wayne Lippman directly for an interview at wayne@lippmancpas.com.

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