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Wayne Lippman: Simplifying the Process of Hiring a CPA

With his new Youtube channel, the noted accountant Wayne Lippman offers the public free guidance on taxes, accounting, and financial tips.

United States - October 10 2015: Last month, Wayne Lippman, the Founder of the Certified Public Accountant Firm Lippman and Associates, launched a new Youtube channel. His channel was designed as a means of highlighting helpful tax, accounting and financial tips to a large audience for free.

Since the launch of his Youtube channel on September 7 2015, Wayne Lippman has made a name for himself on the video-sharing website. In just one month alone, Lippman has received a combined 14,000 views on his videos.

“People are constantly searching for information about taxes and finances online.” explains Wayne Lippman. “But there is a lot of misleading information out there. It can be very difficult for people to gain access to the right information. This Youtube channel was created in order to give people free access to professional insight regarding finances. Everyone deserve that.”

The latest [video](#) on Wayne Lippman’s Youtube channel is entitled How to Hire a CPA (Certified Public Accountant). In the informative video, Lippman breaks down the main factors that one has to consider before hiring a CPA. This includes finding out the CPA’s experience or specialities, their educational background, the size of their firm, their associated fees and how easy it is to communicate with them. Lippman also suggests interviewing at least three candidates before deciding on the right CPA.

For over 35 years, Wayne Lippman has led a distinguished career as a Certified Public Accountant in California. He is currently managing his own accounting practice Lippman and Associates in Walnut Creek. His firm offers a wide range of tax, accounting and financial services to his clients.

Wayne Lippman will be creating new Youtube videos on a frequent basis. To find out more information about him and his accounting firm, visit his website directly [here](#).

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