

## PRESS RELEASE

### **Ebru Varol: Reveries**

February 29 to March 12, 2016

Gregg Gallery, The National Arts Club

Gallery Hours: Monday to Saturday 10am-5pm

In *Reveries* artist Ebru Varol presents a new body of photographic work. The title of the show refers to the photographer's creative process during her wanderings through urban streets and nature's paths. Varol's imagery shifts aesthetically from black and white to color and conceptually from the candid to the meditative.

Varol shoots in the tradition of street photographers like Eugène Atget and André Kertész, reproducing views of ordinary objects. Her interest is not in the life on the streets but life of the streets: the unconsidered details and her chance encounter with forms. The protagonists are mannequins and figurines, chairs and windows, staircases, locks, sculptural elements and the light disclosing all these forms. Composed in a theatrical manner, these shapes interact and activate desolate scenes. Glass reflections and mirrors reinforce the illusion of life in her photographs, while at the same time the images remain unconscious of her presence.

Varol's meditative landscapes, both urban and of nature, show a belief in the significance of the senses: the transparent mistiness in the atmosphere, the texture of a cloudy sky, the smell of the sea. Although static, frozen moments in time, the landscapes feel animated: the clouds are moving, the city is waiting, the waves are calling. The viewer becomes part of that particular moment and place in which the image was taken. She/he experiences an intuitive perception of the meaning of these photographs, parallel to the instinct that caused them to be created: a pure expression of an inner state of being.

Ebru Varol has spent most of her life in three cities, on three different continents: Istanbul, London and New York. These locations constantly inform her work and blend into one imaginative place. Her photographs have been part of shows in Paris, London, New York and Basel. This is the first solo presentation of the artist's work in New York City.



For further information, or to request visuals, please contact:

#### **Ebru Varol – Ebru Varol Fine Art Photography**

[www.ebruvorol.com](http://www.ebruvorol.com)

[ebruvorol@msn.com](mailto:ebruvorol@msn.com)

Phone: (917) 232-4918

#### **The National Arts Club**

15 Gramercy Park South, New York, NY 10003

<http://www.nationalartsclub.org/>

Phone: (212) 475-3424