

GetPublished!™



RADIO

The **GetPublished! Radio Show** and its companion website www.getpublished.guru are a talk show and discussion forum for people who want to self-publish. The show is a joint production of media developer **La Puerta Productions** (Santa Monica, CA) and **Runkee Productions** (Los Angeles).

Our host is author and indie publisher **Gerald Everett Jones**.

His sixth and most recent novel is *Bonfire of the Vanderbilts* about an art scandal in

1892 Paris. Before concentrating primarily on fiction, he authored, coauthored, or ghostwrote more than thirty business and technical books for mainstream publishers, including *How to Lie with Charts*. He's a member of the Writers Guild of America, the Dramatists Guild, Women's National Book Association, and Film Independent (FIND), as well as a past director of the Independent Writers of Southern California (IWOSC). He blogs at www.boychiklit.com. He is a top reviewer on Goodreads.com and has hosted a regular book review segment on KRLA 870 AM radio in Los Angeles. His reviews are also published on the Web by Splash Magazines Worldwide (www.lasplash.com).



Our premiere hour-long episode – set for release in April of 2016 – features three in-studio interviews with authors: William Anthony (*I Am Fire and Air*, YA sci-fi), Gary Young (*Loss and Found: How We Survived the Loss of a Young Spouse*), and Ruth Frechman (*The Food Is My Friend Diet*). Gary is also Director of Professional Development of IWOSC and President of the Publishers Association of Los Angeles (www.pa-la.org).

Our headline guest for the premiere episode is Mark Coker, founder and CEO of Smashwords.com, the fastest-growing ebook distributor on the planet.

This pilot episode is produced to a 60:00 broadcast clock, with breaks for billboards and spots. At launch, we will be releasing it as streaming podcast. However, as we solicit a flagship sponsor and advertisers, we may also consider a broadcast format, local Los Angeles Metro and syndicated.

Call-ins from listeners on this podcast episode are performed by hired actors who pose actual questions we've received from subscribers to our website Forum page.

To get involved with the show, we encourage listeners to register at www.getpublished.guru and post comments to the Forum, which becomes a searchable knowledge base for all kinds of questions and concerns the users have about their projects. We also include detailed lists of resources and vendors, with separate pages tailored to Authors, Publishers, and Promoters.

GetPublished! – your doorway to unlimited self-expression.

Doing business in Los Angeles since 1987, **La Puerta Productions** is a book developer and media production firm owned by Gerald Everett Jones. Its publishing imprint is **LaPuerta Books and Media** with titles in hardcover, trade paperback, ebook, audiobook, podcast, and video. Recently, La Puerta packaged the college textbook Digital Filmmaker Series for Mercury Learning, as well as Gerald's text and seminar series *How to Lie with Charts*, which has been used as courseware at Georgetown Public Policy Institute and Empire State.

Runkee Productions (www.runkeeproductions.com) is a creative media corporation with studios based in Los Angeles. Its primary focus is the production of *Audio Adventures*: works by independent authors transformed into captivating radio shows, as well as traditional audiobooks. Runkee also provides audio recording and editing services for its clients, as well as developing innovative content for Internet radio. Runkee Productions is helmed by winners of an Emmy® award and two Golden Mike Awards®. The business, creative, and engineering staff of Runkee Productions has over fifty years of combined creative and engineering experience in radio, print, film, and television.

For further information, contact **Lori Marple**, Producer, Runkee Productions runkeeproductions@gmail.com phone +1 310 216-9094.

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