

Setting New Standards in Staffing

Frontline Source Group delivers unprecedented perks for clients, candidates, and employees—and it's elevating the industry to new heights.



President and CEO Bill Kasko
Photo by Julian Noel Photography

When a company wins multiple awards in the same year for growth, leadership, client satisfaction, and being a best place to work, it's safe to say it's doing something right. Such is the success story of Frontline Source Group, a Dallas-based employment agency that has experienced rapid growth since its foundation in 2004.

"Our success is all about our people," says President and CEO Bill Kasko, who was recently named Best Small Company CEO by The Dallas Morning News. "Our recruiters are subject matter experts who know how to find the best talent, even in a full employment market. We are a relationship business, top to bottom. We create true partnerships with clients and work hand-in-hand to become

extensions of their HR departments."

In an industry notorious for high turnover, Frontline maintains unusually high employee retention rates, thanks to innovative incentive programs, a collaborative work environment, and even a professional wardrobe allowance for every employee.

And happy employees translate to happy clients. "Clients know that our recruiters are here to build long and deep relationships," says Kasko. "Whether we're placing one or 500 candidates per year for a company, every client receives the same exceptional experience."

● Pioneering Programs

Frontline believes that finding and building relationships with the best candidates requires outside-the-box thinking—and outside-the-box hours. A 24-hour recruiting cycle allows candidates to speak with recruiters on *their* schedule, which is often before or after regular workday hours.

Frontline also implemented a radical five-year guarantee program for direct hire placements that drastically upped the ante on the industry's standard 90-day guarantee.

"It's our way of standing behind our products," says Kasko. "If an employee quits, gets fired, or gets promoted—which we love and was the true reason

for this program—out of the position he or she was hired for within five years, we'll help our client replace that candidate for a drastically discounted fee."

● Calculated Growth

Having established 22 office locations throughout multiple states—including Arizona, Colorado, Oklahoma, Tennessee, and 13 locations in Texas—the Inc. 5000 company serves clients around the country with a robust and proficient service line that includes direct hire, temporary, temp-to-hire, contract, and project-based staffing.

The company listens to clients' evolving needs and adjusts its services accordingly, which is why it will begin offering Healthcare and Nurse staffing in 2016 in addition to its current offerings in the Administrative, Accounting/Finance, IT, Human Resources, Engineering, and Oil and Gas industries.

"Hiring and maintaining exceptional employees is critical to a company's growth," says Kasko. "Our proprietary methods and state-of-the-art technology allow us to efficiently find and vet the very best talent available. We take enormous pride in coaching our clients on selecting the best candidates for their needs. We win when our clients win."



frontline source group

To learn more about how Frontline Source Group can serve your staffing needs, visit www.frontlinesourcegroup.com to locate the office nearest you.