





## Why should you choose Naravee

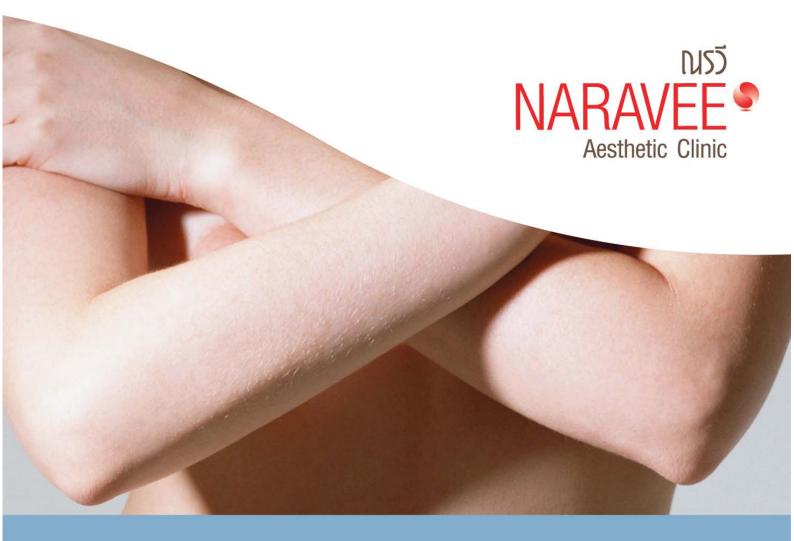
- Naravee has been providing cosmetic surgery procedures for more than 25 years and we esbalished our name out of customer satisfaction and quality service.
- Our doctor has receive trainings all over the world and his skill is broadened by experience.
- Our facilities are modern yet warm and cozy which aids in faster recovery.
- Our staffs are very professional and our nurses are well trained in taking care of clients.
- Our materials are supplied by trusted brands in the field of cosmetic surgery to assure high quality products.



# What are Breast Surgery procedures?

Breast Surgery is a name used to collectively refer to a group of surgery procedures the breast or pectoral muscles. At Naravee, we offer

Breast Augmentation
Breast Lift
Breast Reduction



## What is Breast Augmentation?

Breast Augmentation is a procedure aimed at fulfilling women's desire to have fuller breast, to correct asymmetric breast, or to restore breast volume which has been lost after weight reduction or pregnancy. It is the only procedure scientifically proven to increase the size of female breast. According to statistics released by the American Society of Plastic Surgeons, more than 8.7M cosmetic surgery procedures were done on different individuals in 2010 in USA alone. Among these procedures, Breast Augmentation ranked on the top 5 most sought cosmetic surgery.

## Why do women go for Breast Augmentation?

According to the Physiology of Attractiveness, people tend to get attracted to other people who are likely to produce better offspring. It is a basic human instinct to get attracted to someone who looks healthy, and for women, breast size and shape is part of the "healthy look" package. Breast size really does matter, especially now that more and more people are becoming aware of the importance of physical appearance and its role in changing a person's outlook in life.



## What are your options?

At Naravee, we offer two types of Breast Augmentation procedure, one is the Silicone Implant and the other is the Stem Cell Fat Transfer. During consultation, we give clients the option to choose the type of procedure they want to have along with their desired results. Clients who choose Silicone Implants are given the choice to have the incision either on the axilla, under the crease of the breast, or on the areola. After this discussion, our expert doctor presents his suggestions to the client and together, they plan the steps to take to achieve the clients desire.

## What is the difference between Silicone Implants and Fat Transfer?

The main difference between Silicone Implants and Fat Transfer is that the latter is natural while the silicone is synthetic. In terms of lasting effect, Silicone Implant is better since it stays stable for years unlike the fat transfer of which the effect is relatively dependent on the tissues' reaction to the fat injected. In terms of complications, silicone implants may bring in more possible complications but since our doctor is very well versed in this procedure, we can assure clients that chances of complication in our clinic is very minimal.







What you need to know...

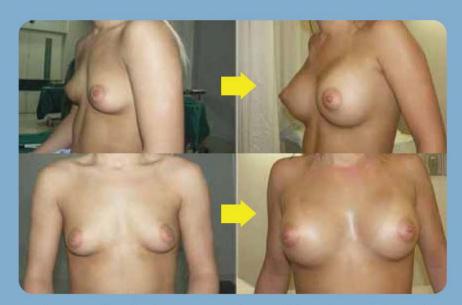
#### Before the Procedure

After the client decides to do the procedure, we give clients a list of pre-operative measures to be strictly followed to avoid complications. Among the things we give emphasis to before doing the procedure is for clients to refrain from drinking alcohol, smoking cigarettes, and taking anticoagulants and aspirins at least 2 weeks before the procedure. On the day of the surgery, clients are advised not to eat or drink anything at least 8hours before the scheduled time. Blood test and ECG examinations are done hours before the surgery to check the clients health status.

#### **During the Procedure**

Breast Augmentation is done under General Anesthesia and the surgery usually takes about 1 to 2 hours. As discussed on the consultation, there are three incisional techniques that can be used.

Transaxillary Incision involves a small incision on the armpit area and the implant is placed underneath the



pectoral muscle. This type of incision can be used only for round shaped implants. The advantage of this technique is that the scar is well hidden and most of the time seems unnoticable.

Inframammary Incision The inframammary incision is also known as the below the breast incision. For those clients who have chosen the tear drop implant, this is the only technique that can be used. This incision allows the surgeon to make a pocket either above or behind the pectoral muscle.

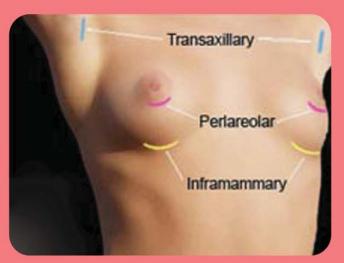




#### Periareolar Incision

The periareolar incision is an alternative to those clients who want very little scarring and small increment of the breast size.

After the implant has been placed, the surgeon usually place 2 drains to enable the excretion of waste products and blood clots that formed during the surgery. These drains are removed 1-2 days postoperatively.



#### After the Procedure

After the procedure, clients are adviced to start ambulating (getting up and walking) as soon as they feel strong enough. Shower may be done at least 48 hours post operatively. Follow up check up and suture removal is done 7 days after the procedure, during which, clients will be taught on the proper technique to massage the breast. Only support bras without wire should be used after sutures are removed to maintain breast shape. Strenuous activities and physical contact with breast should be avoided for at least 4 weeks. Bras with wire may be worn 4 to 6 months after the surgery.









#### What is Breast Lift?

People often mistakenly interchange breast augmentation and breast lift, but these two procedures are quite different. Breast Lift aims to lift, volume up, or correct sagging breast while breast augmentation aims to increase its size.

We do not suggest combining Breast Augmentation and Breast lift because the risk for complication is very high when the two are combined.

## Why should you do the procedure?

Breast lift is the only proven means to lift up sagging breast or correct breast ptosis. Over the years, there had been many claims from bra manufacturers about breast lifting effect, but the reality is, the effect of their product is only as good as your wearing it. With surgical breast lift, you will be assured that the lifting effect will be permanent and you won't need to buy those sky high priced wonder bras anymore.

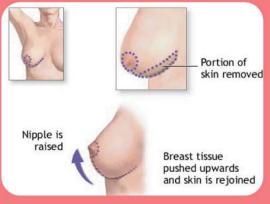


## What you need to know...

#### Before the procedure

Preparation for Breast Lift procedure is almost the same as that for breast augmentation. Smoking and drinking alcohol should be avoided at least 2 weeks. The procedure to be employed will also depend on lots of factors such as the degree of sagging or ptosis, the skin type of the client, and the clients' desired result. During the consultation, the client and our doctor will discuss and plan everything before the client is prepped for the surgery.





#### During the procedure

The procedure is also done under General Anesthesia and the duration of the surgery usually lasts for 3 to 4 hours. At the start of the surgery, the surgeon outlines the area of the breast and find a suitable location for the nipple. When the excess skin has been removed, the nipple and areola are moved to the higher position. The skin surrounding the areola is then brought down together to reshape the breast. Stitches are usually located around the areola in a vertical line extending downwards from the nipple area, and along lower crease of the breast. Some patients, especially those, who have small breasts and minimal sagging, may be candidates for modified procedures requiring less extensive incisions

#### After the procedure

After the procedure, patients are adviced to try to keep arm extensions to a minimum at least three to five days after surgery. After removing the gauze dressing, clients are required to wear support bra to help their breast form and maintain a pleasing and balanced shape. Swelling will gradually decrease in a week or two but recovery period for this procedure is quite long. Post operative clients are adviced to resume normal physical activities at least after a month to be sure that the wound had properly healed.







## What can NARAVEE do for you?

More than a clinic, Naravee is a group of health professionals who strives hard to give every client the satisfaction of achieving their desired looks. We are committed to providing the very best patient care that modern medicine has to offer within a our specialized International standard cosmetic Hospital and clinic. Our service extends beyond medicine as we go to extra special lengths to ensure our clients stay is a fully rewarding experience providing full confidence in our services and our personnels who are all dedicated to ensuring your peace of mind (and money) whilst providing the very best in world class medical services.

# What are you waiting for? "Be Beautified by Naravee..."

