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FOR IMMEDIATE RELEASE

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**Salon Channel Announces Online Video Streaming Subscription for Skin Care, Cosmetology and Massage Therapy Professionals & Students.**

SALT LAKE CITY, UT—July 26, 2016—Salon Channel, Inc. today announced Salon Channel Video Streaming, making video training subscriptions available to estheticians, massage therapists, cosmetologists, medical spas and wellness professionals.

"Salon Channel Video Streaming is the next phase of innovation at Salon Channel," said Shirley Gorospe, President of Salon Channel, Inc. "With this new streaming service, our users will have access to over 93 full-length training videos in an easy monthly subscription plan.

The beauty industry and the world of cosmetology is a promising one and when it comes to skincare, beauty, and massage therapy, the industry is growing bigger with each passing day. With top salons, spas, wellness centers and massage therapists vouching for keeping clients happy, the need for the best professionals who will be trained and completely knowledgeable in their chosen field, is required. Video streaming platforms like Salon Channel have become the most coveted and popular training resources among students and professionals for imparting knowledge and creating online training resources.

Any enthusiast can become a part of Salon Channel by becoming a member of this beauty hub, thereby getting access to a number of streaming instructional videos on

massage therapies, spa treatments, facials, medical spa cosmetic procedures, and skincare with the list becoming an unending one. One gets to know more about advanced information, techniques, and how to use professional products and equipment.

The list of Salon Channel training courses is really exhaustive for makeup artists, budding estheticians, cosmetologists, and massage therapists to take a look at, for honing their skills. Courses are designed for all levels – students, professionals, and instructors.

For all those beauty industry enthusiasts who have been looking for new avenues of picking up the right skills in any sphere, they do not need to search for how to learn hair styling, eyelash extensions, mineral make up tips or any relevant topic whereby they can soak in the right knowledge; these videos act as the perfect resource.

Those who are subscribing to these video streaming options for honing their talent are professional and student massage therapists, estheticians, professional makeup artists, and cosmetologists who are always on the hunt to find the latest products and techniques that can help them to elevate the standard of their services.

"At Salon Channel, Inc., we are at the next phase of innovation with video streaming and the digital age has helped us to reach out to the students, professionals and learning enthusiasts belonging to the massage, beauty and cosmetic industry in a broader way with instructional videos. It is one of the best revolutionary steps we have taken to help the spa and beauty industry," said Shirley Gorospe, President of Salon Channel, Inc. "With this new streaming service, our users have access to over 93 full-length video training courses in an easy monthly subscription plan for just \$29.99 a month." added Shirley. Those who are looking to save money can save 15 percent on their subscription plan by choosing the annual plan.

It is this mammoth video training collection of Salon Channel, Inc. which is very impressive, making it the go to subscription plan. These training videos act as the best resources for imparting the right knowledge about skin care, cosmetology, massage



therapy, esthetics, hair styling, makeup, and nail technology. Everyone in the world can now get online access to the best educational resources in the form of impactful online videos that Salon Channel is offering to its customers.

### **About Salon Channel, Inc.**

Salon Channel, Inc. is one of the leading companies acting as the best platform for all beauty and spa industry professionals and enthusiasts to learn new techniques, different ways of offering services, and how to use products and equipment in professional spa settings by feasting their eyes on these instructional videos. The Salon Channel website offers the best to its huge list of clients opting for their monthly subscription plan. The Salon Channel website offers comprehensive online content for salons, spas, health professionals and more, which has helped this website attract more traffic and build on its reputation.

To know more and subscribe, please visit <http://www.salonchannel.com/>

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