



## **ILLUMRA™ Offers Self-Powered Bluetooth® Wireless Light Switch**

Bluetooth Lighting Switches Provide a Wireless, Battery-Free Physical Switch to Control Smart Light Bulbs

Lindon, UT, August 2, 2016 – ILLUMRA is expanding its lineup of proven Self-Powered Wireless Switch options to include support for Bluetooth wireless technology, designed for battery-less and wire-free installation in residential and commercial smart buildings. The Bluetooth Switch joins the ILLUMRA product family of ZigBee® and EnOcean compatible products.

ILLUMRA's Bluetooth Switch, leveraging EnOcean energy-harvesting technology, provides users wireless control of their lighting and automation systems, faster installation, and lower maintenance costs, all without the use of batteries. The energy harvesting mechanism is powered by the motion of the user pressing the switch and is designed to operate maintenance-free for 20+ years. ILLUMRA Self-Powered Switches have been reliably controlling EnOcean compatible lighting systems for 10 years.

“Bluetooth is compatible with everybody’s smartphones, which come with a nice interface that people are already familiar with and are using. Our switch will add a new level of convenience for users who want to control smart lights with a physical switch in addition to an app,” said Jan Finlinson, President of ILLUMRA. “We are excited to offer the proven Self-Powered Wireless Switch technology to Bluetooth OEMs to enable flexible switch placement, no new wires, no maintenance, and simplified installation.”

The Bluetooth enabled Self-Powered Wireless Light Switch communicates with globally-compliant Bluetooth solutions, and supports configuration using NFC. It's available to OEM companies for control of LED light bulbs, dimmers, and lighting control systems, and is available with custom branding options. The Bluetooth Self-Powered Wireless Light Switch is compatible with standard rocker-style faceplates. Products are currently available in a variety of colors for qualifying OEM's.

With the market's increasing focus on energy conservation, it's time to become a part of the wireless control movement that uses automation and power-saving technologies to reduce energy consumption.

About ILLUMRA™

ILLUMRA is a leading North American supplier of lighting control and energy management systems, and an EPA Energy Star Partner. ILLUMRA develops wired and wireless HVAC and lighting controls for commercial buildings. Products are sold via distributors and OEM partners throughout the world. For more information about ILLUMRA and its products, please visit [www.ILLUMRA.com](http://www.ILLUMRA.com), or call (801) 349-1200.

About *Bluetooth*® Wireless Technology

Bluetooth technology is the global wireless standard for simple, secure connectivity. Propelled by a global community of nearly 30,000 companies, Bluetooth serves to unify, harmonize, and drive innovation in the vast range of connected devices all around us. Through collective creation and shared technical standards, Bluetooth simplifies, secures and enriches the technology experience of users worldwide. Find out more at [www.bluetooth.com](http://www.bluetooth.com)

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