



## Happy Tax Ranked *Fastest Growing* Franchise by Entrepreneur Magazine's **Franchise 500**

*The Only Tax Preparation or Financial Services Company Named to the List*

MIAMI BEACH--February 21, 2017--Happy Tax, the easiest way to have an on-demand CPA-prepared tax return filed, is pleased to announce that the company has been ranked in *Entrepreneur* magazine's annual review of the [fastest growing franchises](#).

"I've read *Entrepreneur* magazine since I was a teenager and I'm humbled and honored that Happy Tax has been ranked by this prestigious publication," explains Happy Tax founder and CEO [Mario Costanz](#). "This designation speaks to the trust our franchisees, independent contractors, area representatives and customers have placed in us and the strength of our team as we continue to innovate and grow."

Happy Tax is the only tax preparation company to be named to the list, **officially** making the company the fastest growing tax firm in the United States. In just 2 short years, over 300 franchisees, area representatives and independent contractors have joined Happy Tax.

Each year, *Entrepreneur* magazine evaluates thousands of franchisors in a vigorous vetting process to come up with their list.

Continuing in its efforts to provide a simpler, more convenient way to file, Happy Tax has made a substantial commitment and investment in cutting edge technology to enable speed and convenience for consumers. Besides harnessing the power of a network of Happy field representatives and US based licensed CPAs, consumers can file their taxes directly via [iPhone](#) or [Android](#), using the Happy Tax app.

Looking ahead, additional technological innovations from Happy Tax will include an upcoming taxbot and a blockchain tax preparation solution. The taxbot uses machine learning and artificial intelligence to provide answers to tax questions which consumers can ask via SMS and Facebook Messenger. The blockchain solution gathers data from multiple sources using cryptography to automatically create a tax return without a tax preparer.

“Our bond with our franchisees, independent contractors, area representatives, investors and team members is strong and strengthening. I regularly text advice and guidance to our team. Our team is here to support and serve.” said [Melissa Salyer](#), EVP of Business Development. “We’ve got much more to accomplish as we bring a better way to file to a broken industry. It's so rewarding to help people with a more convenient and professional service that is isn't available anywhere else. And guaranteeing every client's happiness with us makes it extra special. Plus, we've got the patent pending and imminent on our business model and technology so there is no stopping us. Next stop: Fortune 500.” said Mario Costanz, CEO.

Happy Tax helps entrepreneurs meet the needs of today’s increasingly tough regulatory requirements, without the burden of preparing taxes themselves, hiring costly staff or signing risky leases.

## **ABOUT HAPPY TAX**

Shaking up the \$19 billion tax preparation industry, Happy Tax’s disruptive model was born out of frustration with unreliable, under-qualified tax preparers with no licensing or certification and as little as five days of tax training. Happy Tax is designed to bridge the gap between the high-quality, pampered and convenient customer service that consumers want, and accurate, reliable and professional tax returns prepared by CPAs with a minimum of 5 years of training and experience. Happy Tax offers franchises to those wanting to earn additional income and build their own business. Utilizing its patent-pending technology and processes, Happy Tax franchisees are able to operate with low overhead and increased flexibility.

## **CONTACT**

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## **ABOUT ENTREPRENEUR MEDIA, INC.**

For nearly 40 years, Entrepreneur Media, Inc. has been serving the entrepreneurial community providing comprehensive coverage of business and personal success through original content and events. *Entrepreneur* magazine, Entrepreneur.com, and publishing imprint Entrepreneur Press provide solutions, information, inspiration and education read by millions of entrepreneurs and small business owners worldwide.

## **MORE INFORMATION**

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Franchise Information: <https://GetHappyTax.com>

Investment Information: <https://GetHappyTax.com/investor>

Area Representative Information: <https://GetHappyTax.com/area-rep>

Consumer Information: <http://HappyTax.com>

Small Business information: <http://HappyAccounting.com>

Tax Industry Strategy Sessions: <https://youtube.com/HappyTax>



**HAPPY**  
**TAX SERVICE**  
Smile, It's Time to File!