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**NEWS ANNOUNCEMENT  
FOR IMMEDIATE RELEASE**

*Hopfoot Signed on with Design Guide, an Online Advertising Firm*

**San Diego, CA – 25 June 2008** – Hopfoot, provider of fine Italian interior décor products is proud to announce that they have recently acquired advertising services of Designguide.com, an online advertising firm. Designguide.com is a comprehensive and efficient research, communication and advertising platform for the building & design industry. Users search the site for free and an optional registration allows the user access to all site features and interactive tools. Designguide.com is an image oriented data base, delivering visual results.

With this aggressive advertising campaign, Hopfoot intends to increase their industry network and develop new business relationships by enhancing brand identity using Designguide.com as one of Hopfoots' means to targeting their specific market. "It is an exciting time for Hopfoot and we're confident that having our presence on Designguide.com will not only assist us in brand positioning but help us continue our proud tradition of providing exciting Italian interior décor products to new and emerging markets in North America..." said Simon Harrison-Zazzeri, Hopfoot's Managing Director.

**About Hopfoot:**

Hopfoot, provider of high end products and product designs focusing on residential and commercial interior-exterior spaces, offers solutions with perfect balance of form & function by offering ultra-high-end products from a consortium small creative artisans and manufactures in the United States and Italy whose creations complement our functional-space designs. Hopfoot clients include fine North American design firms which service both residential and commercial market-spaces and also works closely with select hospitality, property management and luxury retailer companies.