



Happy Tax to Install Tax Kiosks in National Retailers

Adding ATM-Like Convenience to Tax Preparation and Filing

MIAMI BEACH--March 23, 2017--Happy Tax, the only franchisor offering a concierge, on-demand model in the tax preparation industry with CPA prepared tax returns, is pleased to announce their non-provisional United States utility patent application on the technology and procedure for a network of kiosks, which enable consumers to prepare, file, and manage their tax preparation on-demand without in person human intervention.

"Imagine being able to file your taxes as conveniently as using an ATM machine with the privacy of a photo booth," explains Happy Tax founder and CEO [Mario Costanz](#). "Our team continues to innovate and I'm proud of their accomplishments and our growth. Together with our nationwide network of franchisees and Area Representatives, we are ensuring that preparing and filing taxes no longer needs to be tedious or complicated task."

The kiosks will be securely linked to Happy Tax's network of professional CPAs who complete the tax preparation virtually and efficiently. Taxpayers answer a series of interview questions, take pictures of their tax documents and press submit. If at any time during their process they need assistance, they can request a live video chat with one of Happy Tax's friendly client services representatives or a CPA. Happy Tax is currently in discussions with a number of large national retailers, mall owners and financial service companies who will serve as partners on this roll out.

Happy Tax's current and future base of entrepreneurs who own franchises and Areas Representative Areas will have the ability to increase the revenue of their businesses utilizing this new program as well. Details will be released internally upon the debut of the first prototype. Costanz and his team ensure the success of all franchisees via a combination of best-in-class training, support, coaching and marketing based on the vast experience of the Happy Tax executive team.

"Our mission is to provide world class tax preparation services and franchise opportunities to anyone interested in earning additional money, increasing their revenue or building a scalable business," adds Costanz. "I'm excited and proud that our system leverages the power of working smart, not hard. We remain committed to continuing to provide better support to business owners and consumers with our superior technology, amazing people and exceptional experience."

Happy Tax helps entrepreneurs meet the needs of today's increasingly tough regulatory requirements, without the burden of preparing taxes themselves, hiring costly staff or signing risky leases. Retailers, mall owners or service providers interested in strategic partnership options should contact Melissa Salyer, EVP of Business Development at 305-797-5574 or melissa@happytax.com.

MORE INFORMATION

CEO Email: Mario@HappyTax.com

Franchise Information: <https://GetHappyTax.com>

Investment Information: <https://GetHappyTax.com/investor>

Area Representative Information: <https://GetHappyTax.com/area-rep>

Consumer Information: <http://HappyTax.com>

Small Business information: <http://HappyAccounting.com>

Tax Industry Strategy Sessions: <https://youtube.com/HappyTax>

ABOUT HAPPY TAX

Happy Tax is the Entrepreneur Magazine's 2017 Fastest Growing Tax Franchise. Shaking up the \$19 billion tax preparation industry, Happy Tax's disruptive model was born out of frustration with unreliable, under-qualified tax preparers with no licensing or certification and as little as five days of tax training. Happy Tax is designed to bridge the gap between the high-quality, pampered and convenient customer service that consumers want, and accurate, reliable and professional tax returns prepared by CPAs with a minimum of 5 years of training and experience. Happy Tax offers franchises to those wanting to earn additional income and build their own business. Utilizing its patent-pending technology and processes, Happy Tax franchisees are able to operate with low overhead and increased flexibility.

CONTACT

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