



HAPPY

TAX SERVICE

Smile, It's Time to File!

**Happy Tax Announces "Pay By Cryptocurrency"
The First Ever for any National Franchise Brand!**

*Entrepreneur Magazine's Fastest Growing continues to innovate
while the rest of the pack lags.*

August 8, 2017 - MIAMI BEACH, FL - "At its core, bitcoin and other cryptocurrencies are a smart currencies, designed by very forward-thinking engineers and visionaries. These payment methods reduce the need for middlemen, get rid of costly credit card fees, currency exchange fees and they reduce the need for waiting for money to clear ... all good things!" says Happy Tax CEO, Mario Costanz.

Happy Tax has always been a forward-thinking company and now is the first franchise brand in the nation to offer payment by bitcoin, ethereum and other altcoins. "The ideas behind cryptocurrency are disrupting the traditional notions of currency and fintech just as Happy Tax is disrupting the traditional stale way of doing taxes on the assisted side of the industry." said Ted Muftic, Happy Tax's CFO. Digital currencies and assets have reached an all-time high this year and are showing no signs of slowing down. Cryptocurrency investors have expressed that they are looking for ways to convert some of their profits into innovative businesses and startups, but few options have yet to arise outside of investing in tokens directly.

While the other national brand's retail operations are suffering and losing customers each year, Happy Tax is continuing to grow at a record breaking pace growing over 300% year over year from continuing operations. By tax season in 2018, Happy Tax will also accept cryptocurrency for tax return payments. "Like many of our other initiatives, our national competitors will continue to attempt to copy our innovations. Thankfully, they don't execute very well." said Costanz.

What does this mean for those wanting to own their own Happy Tax?

Cryptocurrency holders will now be able to purchase a Happy Tax franchise, Area Representative area, or Independent Contractor option or even pay royalties using their crypto.

What does this mean for investors wanting to own Happy Tax stock?

With this new integration, accredited cryptocurrency owners will be able to broaden their portfolio and invest in Happy Tax stock via their Regulation D private offering.

The Happy Tax model is changing the status quo of inconvenient tax preparation and replacing it with top-tier CPA prepared returns, in a fraction of the time. Anyone interested in joining Happy Tax as a franchisee, area representative, or a share investor contact the appropriate Happy Tax executive listed in the contacts section of this release.

MORE INFORMATION

CEO Email: Mario@HappyTax.com

Franchise Information: <https://GetHappyTax.com>

Area Representative Information:

<https://GetHappyTax.com/Area-Representative>

Consumer Information: <http://HappyTax.com>

Small Business Information: <http://HappyAccounting.com>

Tax Industry Strategy Sessions: <https://youtube.com/HappyTax>

ABOUT HAPPY TAX

Now shaking up the \$19 billion tax preparation industry, Happy Tax's disruptive model was born out of frustration with unreliable, under-qualified tax preparers with no licensing or certification and as little as five days of tax training. Happy Tax is designed to bridge the gap between the high quality, pampering, and convenient customer service that consumers want and accurate, reliable, and professional tax returns prepared by CPAs with a minimum of five years of training and experience. Happy Tax offers franchises, independent contractor relationships and Area Representative deals to those wanting to earn additional income and build their own business. Utilizing its patent-pending technology and processes, Happy Tax partners can operate with low overhead and increased flexibility.

CONTACTS

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