neocol

Digital Transformation Cloud Solutions Brief

airbnb VRBO® VS HYATT HOTELS & RESORTS® Hilton Marriott HOTELS & RESORTS

caps lock amazon add to cart WHOLE FOODS MARKET

NETFLIX BLOCKBUSTER STORE CLOSING UBER TAXI

The market is scattered with companies needing to adjust to the new reality of what the internet makes available to everyone. Internet companies broker sellers and buyers (Airbnb & UBER), changed the way we are entertained (Netflix) and even how we shop (Amazon).

There is a new-normal expected by consumers that all organizations need to service better, learn from client interactions and interact across platforms. 95% of all business information is unstructured and comes in 100s of forms and formats. What organizations do next will define their future successes.

With this in mind Neocol is able to bring clients immediate value integrating together the best-in-breed capabilities from a cloud-service world from initial need assessment through completed system and beyond.

The Death of ECM and Birth of Content Services

Gartner.

"The Content Services approach overrules the notion of consolidation for its own sake. It's strategic, rather than technology oriented and provides an evolved way of thinking about how to solve content related problems. It blends the reality of what is happening now in the digital enterprise and the emerging technology of the near future"

Michael Woodbridge, Gartner, January 2017
http://bit.ly/ecm-dead

neocol

Enterprise Content Management Expertise = Cloud Services Enablers

| Prototype the art of the possible | Succeed quickly with the newest technology paradigms | Go from concept to go live with immediate success |

neocol

Digital Transformation Cloud Solutions Brief

Solution Architecting and Systems Integrating the future with the customer in mind

Neocol brings you end-to-end enterprise capabilities ready for modern computing

Strategize, Access & Review
Evaluate the current state of process, technology and integrations to formulate

Co-architect and Innovate
Bring the best of the existing systems together with next generation content services

Integrate, Implement & Adopt
Develop the new solution with properly integrated technologies and cloud components with a roadmap of evolution to maximize adoption
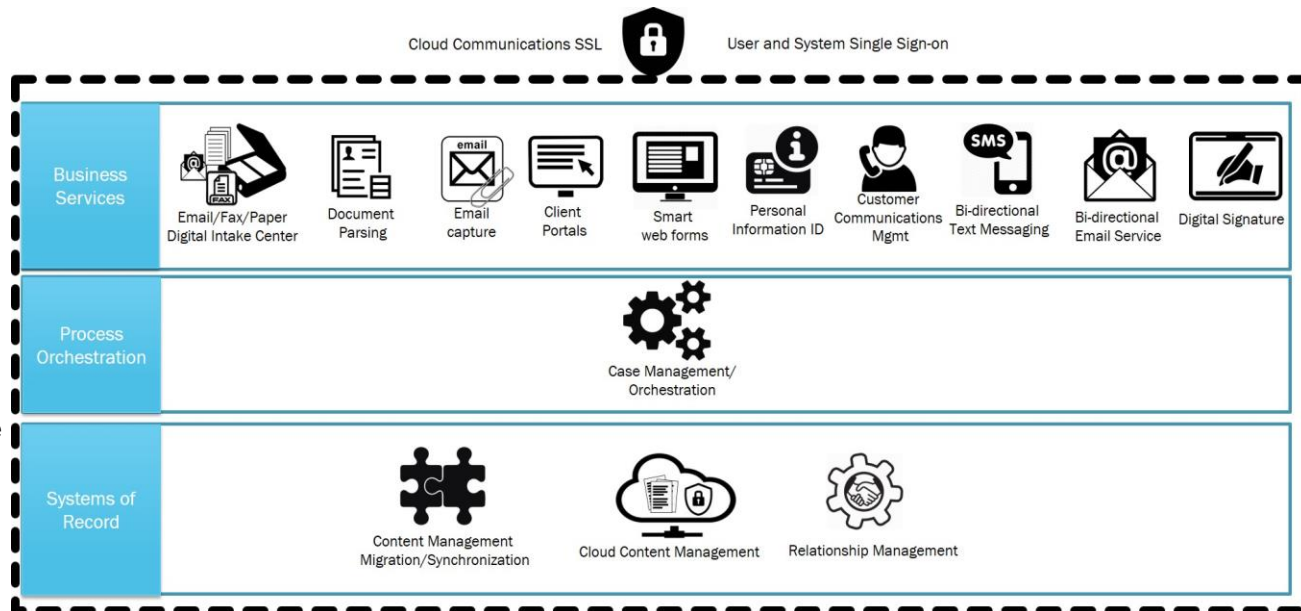
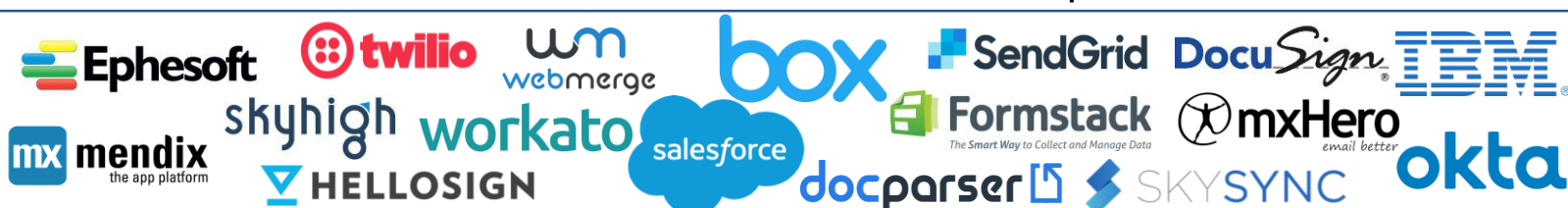## Managed Services, Migrations and Knowledge Transfer
After adoption, it is not over. Maintaining the new application, new feature roll outs, legacy data migrations and client knowledge transfer

Neocol is a global system integration firm that delivers on the promise of business agility and cloud content management.

Cloud-based content management services bring to any sized organization the opportunity to better service customers, minimize incremental expense and stay compliant.

Cloud Communications SSL — User and System Single Sign-on

Business Services: Email/Fax/Paper Digital Intake Center, Document Parsing, Email capture, Client Portals, Smart web forms, Personal Information ID, Customer Communications Mgmt, Bi-directional Text Messaging, Bi-directional Email Service, Digital Signature

Process Orchestration: Case Management/Orchestration

Systems of Record: Content Management Migration/Synchronization, Cloud Content Management, Relationship Management

Neocol has evaluated and works with the best cloud services to help Architect the Future of Work

Ephesoft · twilio · wm webmerge · box · SendGrid · DocuSign · IBM · skyhigh · workato · salesforce · Formstack The Smart Way to Collect and Manage Data · mxHero email better · mx mendix the app platform · HELLOSIGN · docparser · SKYSYNC · okta