



**Happy Tax Announces Signing of Memorandum of Understanding with Mexican Government Agency CONSUSEF, U.S. Non-Profit Organization Integra Institute and other financial institutions.**

*CEO Mario Costanz attends Round Table Discussion in Mexico City to discuss.*

October 30, 2017 - Mexico City, Mexico - On October 27, 2017, Happy Tax’s CEO Mario Costanz signed a Memorandum of Understanding with Mexico’s National Commission for the Protection and Defense of Financial Services (CONDUSEF) and executives of financial institutions and remittance companies in Mexico and United States including the Integra Institute, Bansefi, Consar, Raza Development Fund, Fintech Mexico, LatinoTaxPro and Habvita.

“I’d like to personally thank President of CONDUSEF Mario di Costanzo and Director of the Integra Institute Emmanuel Loo for inviting Happy Tax to assist with developing and distributing education programs for Mexicans nationals living in in the USA.” said Happy Tax CEO Mario Costanz. “We see this as the first step in a broader partnership with these agencies and a way to help our franchisees reach the thirty-five million Mexicans living in the USA, of which, approximately, twelve million of whom were born in the USA”.

Happy Tax noted that all income earned in the United States by both US citizens and those who are not legalized citizens are required to be reported to the IRS with yearly income tax returns being filed.

The signing of the MOU comes on the heels of Mr. Costanz’s book; Taxes Made Happy - The Definitive Strategy Guide to Launching and Growing a Successful Tax Preparation Business becoming an Amazon bestseller within 24 hours of its release. Earlier this year, Mr. Costanz was also named “One to Watch” by Accounting Today’s 2017 Top 100 Most Influential People in Accounting.

Those attending the roundtable have been invited to Happy Tax’s 1<sup>st</sup> Annual Tax Season KickOff Convention in Dallas, Texas November 10<sup>th</sup> through 12<sup>th</sup>. With over 500 Franchisees, Area Representatives and Independent Contractors joining the firm

from across the country in under three years, Happy Tax is the fastest growing tax firm in the nation according to Entrepreneur Magazine.

The Happy Tax model is changing the status quo of inconvenient tax preparation and replacing it with top-tier CPA prepared returns, in a fraction of the time. Those interested in joining Happy Tax as a franchisee, area representative, or an investor contact the appropriate Happy Tax executive listed in the contacts section below.

## **MORE INFORMATION**

CEO Email: [Mario@HappyTax.com](mailto:Mario@HappyTax.com)

Franchise Information: <https://GetHappyTax.com>

Area Representative Information: <https://GetHappyTax.com/Area-Representative>

Consumer Information: <http://HappyTax.com>

Small Business Information: <http://HappyAccounting.com>

Tax Industry Strategy Sessions: <https://youtube.com/HappyTax>

## **ABOUT HAPPY TAX**

Now shaking up the \$19 billion tax preparation industry, Happy Tax's disruptive model was born out of frustration with unreliable, under-qualified tax preparers with no licensing or certification and as little as five days of tax training. Happy Tax is designed to bridge the gap between the high quality, pampering, and convenient customer service that consumers want and accurate, reliable, and professional tax returns prepared by CPAs with a minimum of five years of training and experience. Happy Tax offers franchises, independent contractor relationships and Area Representative deals to those wanting to earn additional income and build their own business. Utilizing its patent-pending technology and processes, Happy Tax partners can operate with low overhead and increased flexibility. Happy Tax also owns Opportunity Tax, a brick and mortar franchise as part of Happy Tax Brands.

## **ABOUT TAXES MADE HAPPY**

Taxes Made Happy is available on Amazon.com in paperback, kindle and in audiobook versions on Amazon.com, Audible.com and iTunes. The book can be purchased on Amazon by going to [BuyTaxesMadeHappy.com](http://BuyTaxesMadeHappy.com).

## **CONTACTS**

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