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FOR IMMEDIATE RELEASE

EyeLux Optometry Exhibits LightSculpture Art

4S Ranch (August 7, 2012) – EyeLux Optometry in 4S Ranch Village Center is pleased to announce an extensive display of fine art LightSculptures in its eyewear showroom. LightSculptures are beautiful three-dimensional lanterns inspired by natural forms, such as seashells or the petals of flowers. They are constructed by hand with layered tissue paper, thin strips of luan and reed wood, and polyvinyl resin.

Oceanside-based William Leslie and his wife, Alessandra Colfi, are the artists behind the unique sculptures. They have won numerous international accolades for their art. This past year, their exhibit, “Within Europa’s Sea”, was viewed by an estimated 500,000 passing through San Diego Airport, Terminal 2. This past summer their art was the featured exhibit at the Oceanside Museum of Art. Their LightSculptures also grace selected local businesses including *Stingaree* in downtown San Diego and *Solace & The Moonlight Lounge* in Encinitas. Their artwork has appeared in Robb Report, Architectural Digest, and on Home & Garden Television.

“We are honored to exhibit the exquisite artistry of William Leslie and Alessandra Colfi,” says optometrist and co-owner of EyeLux Optometry, Dr. Brian Chou. “LightSculptures are an amazing backdrop to our extensive collection of eyewear. They underscore EyeLux Optometry’s dedication to enhancing vision and enriching lives. When our patients receive their new eyewear, they clearly see the beautiful flowing, vivid patterns of LightSculptures.”

“The LightSculpture display at EyeLux Optometry brings a new audience to the intersection of visual art and visual science. It is an innovative yet logical setting for our art,” says William Leslie.

The LightSculpture art exhibit at EyeLux Optometry runs through the end of October, 2012. Art lovers are welcome to see the LightSculptures free of charge at EyeLux Optometry.

A "meet-the artists" reception and fundraiser is planned at EyeLux Optometry the evening of October 25, 2012. There will be a limited number of tickets available starting at \$50. The event will include live music, wine and hors d'oeuvres, and an auction with proceeds benefiting The Vision of Children Foundation (www.visionofchildren.org), a locally-based non-profit dedicated to eradicating childhood genetic eye diseases.

About the Artists: William Leslie and Alessandra Colfi

William Leslie started his LightSculpture artistry in 1976. His background includes degrees in physics and philosophy. He served as an infantry soldier in Vietnam and as a Peace Corps Volunteer in India. Presently, he teaches philosophy at Palomar College and volunteers with Amnesty International. In 2007, Leslie's wife, Alessandra Colfi, an eclectic mixed-media artist and Expressive Arts Therapist, joined him in creating LightSculptures, adding colors and exploring new possibilities. Together, they maintain a small studio at their home designing and producing LightSculptures for residences, businesses, hospitals, and religious institutions throughout the country. For more information, call (760) 724-0319, or visit www.papersunlightsculpture.com.

About EyeLux Optometry

EyeLux Optometry offers inspired family eye care and the largest selection of eyeglasses and sunglasses in the vicinity. Professional exams include digital retinal imaging and their *Better Than 20/20 Promise*™. EyeLux Optometry is independently owned and serves Rancho Bernardo, Rancho Penasquitos, Rancho Santa Fe, and the surrounding communities. For more information, call (858) 487-7900, or visit www.EyeLuxOptometry.com.

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