

**Effervescence, a Champagne and Sparkling Wine Festival,
returns to Los Angeles May 3-5, 2019**

*The 2nd annual event celebrates the best sparkling wine from around the world,
with culinary events from James Beard award-winning chef Nancy Silverton*

LOS ANGELES, CA. (Feb. 12, 2019)—Effervescence, America’s leading epicurean event centered solely around Champagne and sparkling wines, is coming back to Los Angeles May 3-5, 2019. The three-day festival will kick off on May 3rd with a once-in-a-lifetime dinner hosted by Krug and will pour into the weekend with grand tastings featuring top Champagnes and sparkling wines from around the world, and master classes taught by leading experts. An exclusive gala dinner at Jar and a sparkling wine brunch for collectors, winemakers, and enthusiasts will be hosted by celebrity chef, Nancy Silverton. Tickets for individual events will be available beginning March 1st, at www.effervescencela.com.



*Effervescence LA returns to Los Angeles May 3-5, 2019
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The three-day festival will include:

• **Krug Collector Dinner**

Friday, May 3rd at 7:00 p.m.

Effervescence will kick off the 3-day festival with a once-in-a-lifetime dinner for Champagne collectors, hosted by Krug Champagne, at 71 Above in downtown Los Angeles, located at 633 W. 5th St. Winemaker Jérôme Jacquot of the distinguished Krug Champagne will share stories and insight into the legendary house. Current releases as well as very rare library bottlings will be paired with a special menu prepared by Chef Vartan Abgaryan. Seating is extremely limited. \$1,750 per person.

• **Grand Champagne Tasting**

Saturday, May 4th from 12:00-4:00 p.m.

Hosted at The Line Hotel, located at 3515 Wilshire Blvd. in LA’s trendy Koreatown district, the walkaround Grand Champagne Tasting will offer guests an opportunity to taste and converse with the winemakers, owners, and brand ambassadors from renowned Champagne houses. Master classes will be led by Champagne experts, focusing on the terroirs of Champagne. \$250 per person.

• Gala Dinner with chefs Nancy Silverton and Suzanne Tract

Saturday, May 4th at 7:00 p.m.

Renown female chefs Nancy Silverton, the first woman to win the James Beard Foundation's Outstanding Chef Award, along with her dear friend, Chef Suzanne Tract, owner of Jar restaurant, will host this year's not-to-be-missed Effervescence LA Gala Dinner. Winemakers will bring their own special bottles of Champagne and sparkling wines to share over the course of this special and intimate dinner. Diners are encouraged to bring a favorite bottle to share. Jar is located at 8225 Beverly Blvd. in Los Angeles. \$500 per person.

**• More Bubbles Brunch at Hedley & Bennett with
Chef Nancy Silverton**

Sunday, May 5th from 11:00 a.m. to 3:00 p.m.

The popular More Bubbles Brunch melds a walkaround tasting of sparkling wines from Italy, Spain, USA, England, New Zealand, South Africa and beyond with a sumptuous brunch menu prepared by Chef Nancy Silverton. Guests will experience the diversity of grapes and sparkling wine styles from around the world, amidst the colorful and contemporary indoor and outdoor space of Hedley & Bennett, a woman owned and operated apron factory on the border of the Fashion District in downtown Los Angeles, located at 3864 S Santa Fe Ave. in Los Angeles. \$125 per person.

The idea for Effervescence was inspired by Olivier Krug, a sixth-generation member of the Krug family and director of the Champagne house. "Olivier was visiting Los Angeles and was so impressed with our city's culinary diversity and thirst for bubbles that he suggested we hold an event to celebrate both. Because of his enthusiasm, we decided to pop the cork on this festival in a big way and are thrilled for what the 2nd annual event will bring," says Dan Perrelli, founder of Effervescence and owner of First the Wine, a Los Angeles wine shop.

About Effervescence LA

Effervescence is an annual series of events celebrating Champagne and sparkling wine. Taking place in Los Angeles on May 3-5, 2019, Effervescence brings together serious Champagne collectors, luxury consumers, and adventurous aficionados of bubbles, providing an extraordinary opportunity to taste and learn about the world of Champagne and sparkling wine. Participating wineries will experience a unique and intimate opportunity to deepen their connections with an eager audience of wine lovers.

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