



PRESS RELEASE

For Immediate Release

Media Contact: Greg Walsh, Walsh Public Relations
305 Knowlton Street, Bridgeport, CT 06608
endless@walshpr.com; 203-292-6280

Traffic Cop Positioned for Holiday Retail Rush

Matawan, NJ - (October 23, 2019) – Traffic to the holiday shopping intersections is starting up and Endless Games is ready with an active new game based on classic schoolyard play.

Endless Games directs all shoppers to its new Traffic Cop game (MSRP \$24.99 for ages 5 and up).

The new game is a follow up to Endless Games' "hot" selling game, [The Floor Is Lava](#). Traffic Cop is a fun interactive action game based on the classic schoolyard game where one player is the traffic cop and the other players try to cross the street safely.

Already, the game has earned praise and awards from top toys reviews and editorial endorsements including the Family Choice Award from the [Family Magazine Group](#) and The 2019 Autism Live Therapist Recommended Toy.

Other games from Endless Games include [AKA](#), [Jeopardy card game](#), [Wheel of Fortune card game](#), [Password](#), [Sleepover Party Game](#), [Name 5](#), [Everybody Knows](#), [60 Second Slam](#), [HashTagIt](#), [That Was Awkward](#), [Horror Trivia](#), [What Comes To Mind?](#), and [Encore](#), among others.



About Endless Games: Founded in 1996 by industry veterans Mike Gasser, Kevin McNulty and game inventor Brian Turtle, Endless Games specializes in games that offer classic entertainment and hours of fun at affordable prices. The three have an uncanny ability for discovering and developing hit games, having been a part in past successes Trivial Pursuit™, Pictionary® and Six Degrees of Kevin Bacon™. The mission of Endless Games is to produce high quality entertainment in board games that are quick and easy to learn but offer "Endless" play value. For additional information, visit www.endlessgames.com and interact with the company on [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [YouTube](#).