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HydroPeptide®

HydroPeptide's Pink Kit Helps Women Battling Cancer Look Good...Feel Better

HydroPeptide launches their Limited Edition **Pink Kit** for the benefit of **Look Good...Feel Better**.

www.hydropeptide.com

Issaquah, Wash. Sept. 25, 2012 – For the fourth year in a row, HydroPeptide is raising funds and awareness to support women fighting cancer. The anti-aging line known for its skin care containing 21 different peptides is donating a portion of proceeds from the sale of **Pink Kits** to the **American Cancer Society**. What exactly is a **Pink Kit**?

The **Pink Kit** contains HydroPeptide's **Eye Anti-Wrinkle Dark Circle Concentrate** and HydroPeptide's **Lip Plumper Fuller Smoother**.

- HydroPeptide Eye contains **Vitamin K, hesperidin and chrysin** to reduce dark bruise-like discolorations and puffiness around the eyes. **Crushed pearl** contributes to instantly bigger and brighter looking eyes.
- HydroPeptide's Lip Plumper is a universally flattering neutral shade gloss formulated with **AC Collagen peptides** to deliver increased lip volume and reduce fine lines. **Meadowfoam estolide** ensures a perfectly hydrated and a kissable texture.

Additionally, HydroPeptide celebrates the inner and outer beauty of these brave women by contributing the expertise of the company's in-house medical esthetician, Cassie Miller-Hart, to conduct **Look Good...Feel Better (LGFB)** workshops, made possible by the **American Cancer Society** and designed to help women deal with the cosmetic effects of chemotherapy.



“Look Good...Feel Better is an organization I’m truly passionate about,” said Cassie Miller-Hart. “It means a lot to me that my employer’s support for LGFB goes beyond just a dollar amount. By allowing me to conduct program workshops they are empowering the women who attend my workshops with a priceless combination of increased beauty and confidence!”

HydroPeptide's **Pink Kit** is available now in resort and day spas worldwide and at hydropeptide.com. The **Pink Kit** contains \$98 worth of HydroPeptide products and retails for \$70.

About HydroPeptide (www.hydropeptide.com)

HydroPeptide is an anti-aging skin care line formulated with over 21 different peptides at clinical levels and is the winner of over 21 international beauty awards. Formulated by skin ingredient expert, April Zangl and the renowned Dr. Louise Peck, PhD and nutritional expert in proteins' body building attributes, this collection specializes in peptides, topical protein fragments that simultaneously improve skin's radiance, tone and strength. As a mother, the CEO of HydroPeptide and a fitness and wellness management expert, April prioritizes creating multifaceted products based on the latest advancements that fit into a busy lifestyle and produce faster results without harsh chemicals or irritation. April believes that while inner beauty is the most important, HydroPeptide formulations are her outlet for celebrating outer beauty. **HydroPeptide is Scientific Beauty Made Simple.**

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