

ModelOff 2012 New York Finals Press Information Kit

Summary

ModelOff 2012, the Financial Modeling World Championships, is turning Financial Modeling into a global sport. With over 2,000 registrations from more than 100 countries, the Top 16 competitors will now travel to New York for the ModelOff Finals being held on Sunday December 2nd, 2012. They will battle for the title of Financial Modeling World Champion and a \$25,000 Cash First Prize.

The list of Finalists is dominated by investment banking young guns and talented Excel, Finance and Business Professionsals. The field consists of one standout student from Canada and 15 young professionals from the US, Australia, New Zealand, UK, Russia, Hungary and Poland.

The New York Finals (Promo Video: www.modeloff.com/finals)

ModelOff will culminate in a live finals event to be held in the spiritual home of Financial Modeling, New York City. It will also be hosted at the home of Excel, Microsoft's New York office. Finalists will battle in front of three world renowned judges and will be set a variety of challenges testing Innovation, Speed, Data and Risk Understanding, Modeling Theory and more. The ModelOff judges are Professor Simon Benninga, Kiel LaFrance and Bill Jelen (aka "Mr Excel"). See further information on the judges here www.modeloff.com/three-world-leading-judges-at-the-modeloff-new-york-finals/

The ModelOff Finals Live event will be held **2pm Sunday, December 2**nd at **Microsoft New York** (1290 Ave of the Americas) and will be attended by many leaders in the global finance community. The winner will receive a \$25,000 First Prize.

Finalists

The 16 ModelOff Finalists competing in New York are listed below.

Name	Firm	Age	Location
Dmitry Kaysin	Analyst, Ernst & Young	21	Moscow, Russia
Kevin Zhou	Student, University of Western Ontario	22	Calgary, Canada
András Galambos	Analyst, Morgan Stanley	22	Budapest, Hungary
Vivienne Petroff	Analyst, Flagstaff Partners	23	Melbourne, Australia
Kyle Butler	Analyst, Goldman Sachs	24	New York, United States
Alex Gordon	Senior Analyst, PwC	24	Wellington, New Zealand
Ted Crockin	Analyst, Moelis & Company	24	New York, United States
Tom Picot	Analyst, First NZ Capital	25	Auckland, New Zealand
Martijn Reekers	Analyst, J.P. Morgan	25	London, United Kingdom
Jens Brenninkmeyer	Analyst, Goldman Sachs	25	New York, United States
Devin Rochford	Manager, Ernst & Young	27	New York, United States
William Glass	Associate, Perella Weinberg Partners	27	New York, United States
Mack Wilk	Manager, PwC Poland	28	Warsaw, Poland
Dan Mayoh	Associate Director, Low Carbon Australia	30	Brisbane, Australia
Carlos Garza Riquelme	Associate, Barclays	30	New York, United States
Jean-Philippe Maltais	Associate Manager, Lucror Analytics	38	London, United Kingdom



Background

ModelOff 2012, is a global Financial Modeling contest aimed at students and young professionals (21-35 years old). The competition is in its inaugural year and is put on in conjunction with Bloomberg Institute, Microsoft Office, S&P Capital IQ, Deloitte Centre for the Edge, AMT Training, Ansarada and Vumero. See the full list of event partners at www.modeloff.com.

ModelOff aims to take the practice of Financial Modeling, an art/science that is generally misunderstood and often considered to be dry and boring, and make it fun, interesting and educational by turning it into a global competition. In doing so, ModelOff allows people to compete against their friends, colleagues and the best in the world.

Financial Modeling is the backbone of so many elements of international business and finance, including infrastructure projects, mergers & acquisitions (M&A) transactions, IPOs and business operations analysis. The competition also aims to promote excellence and the importance of Financial Modeling within the global business and finance community. With so many high calibre partners in its first year, it is well on the way to doing so. Further background: http://bitly.com/SEKnea

Rounds 1 and 2

ModelOff Round 1 began in mid-October and received significant interest and support from all over the world. With more than 2,000 registrations from over 100 countries, competitors battled it out in a fast paced 2 hour challenge that tested a variety of Finance and Excel Modeling skills.

The Top 200 competitors were then invited to participate in Round 2, which was held on Saturday, October 27 and followed a similar format to Round 1.

Stats and summaries from Rounds 1 and 2 can be found at the ModelOff Blog. www.modeloff.com/blog

Press Involvement

Pre-Finals Interviews

There will be an opportunity to meet with and interview the 16 Finalists and other ModelOff representatives on Saturday, December 1st between **3:30pm and 5:00pm at Servcorp** (1330 Avenue of the Americas, New York).

Attend the Finals

Press and Media tickets are available for the ModelOff 2012 Finals at www.modelofffinals.floktu.com/register

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