

For Immediate Release

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Alchemy Communications Inc. CEO Zane Alsabery to speak at The 3rd Annual Forum on Financing, Investing & Real Estate Development for Data Centers

*--CEO to speak on “Evaluating the Macro Economy for Data Centers” at IMN
(Information Management Network) sponsored event on 29 November 2012—*

IRVINE, CA. – November 27, 2011 – Speaking before an audience of over 250 Data Center Owners, Senior Executives and Tenants in Santa Clara, CA, Alchemy CEO Zane Alsabery will be speaking on “Evaluating the Macro Economy for Data Centers”. Alchemy, a chief provider of Internet and data center solutions, is home to many of the world’s leading brands and recently added a state-of-the-art, 43,500 square foot facility in Irvine, California, to its network of data centers.

A frequent speaker at data center industry conferences and forums around the country, Mr. Alsabery is considered a knowledgeable industry expert. “We are pleased that Mr. Alsabery will be participating in this panel during the opening general session. This is an important conference which addresses the day-to-day, as well as long term challenges for data centers in the U.S.” said Nolan Quan, Alchemy’s CFO and member of the Board.

Mr. Alsabery and the other panel members will present to conference attendees from such organizations as Amazon, Bank of NY Mellon, Barclays, Cisco, GE Capital, Hewlett Packard, and Virginia Economic Development Partnership and will be discussing such topics as:

- The impact of social media and cloud computing on data center growth
- Evaluating the local data center market and best opportunities
- Corporate America density needs
- Long term outlook: modular, cost consciousness and server hugging
- Server technology, performance, networking and connectivity developments
- Secondary vs. primary market opportunities

Zane has been quoted saying, “In many respects, data centers are the lenses providing technological vision. Therefore we need to stay ahead of the curve in assessing new technologies and trends – and implementing them in a cost-effective way.” Individuals

interested in attending the conference or learning more can visit [IMN 3rd Annual Conference](#).

About Alchemy Communications Inc.

Founded in 1995, Alchemy Communications Inc. provides a wide variety of data center and cloud services to both large and small businesses. Located in multiple locations throughout Southern California, Alchemy offers data center collocation services, cloud services, dedicated server services, storage services, monitoring services, video streaming and security solutions, all carefully designed to ensure optimized performance and reliability. Most recently, Alchemy opened their Irvine Data Center, a world class SSAE16 Data Center for Co-Location, Dedicated Server Hosting, Key Managed Services & Cloud Services. Alchemy has proven to be a steadfast solutions provider that ensures that all technological essentials are handled both efficiently and economically. They offer 24/7 live customer support to ensure that all issues are addressed with personal care and alacrity.

For more information about Alchemy Communications, Inc. please call (213) 596-3000 or visit our website at www.alchemy.net.